

Richmond Main Street Initiative, Inc.

Revitalizing Historic Downtown



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MEETING OF THE BOARD OF DIRECTORS

Thursday, May 25th, 2023 | 5:00pm

RMSI Conference Room

MINUTES

Present: Cynthia Haden, Robert Rogers, Sarah Wally, Yvette Williams, Michael Martin, Tiffany Turner, Billy Ward, Xavier Abrams, & Diego Garica

Staff: Andrea Portillo-Knowles, Ronnie Mills

Absent: N/A

I. Opening of the Meeting

The meeting started with the introduction of a prospective executive board officer, Daniel Perri. Meeting was opened by Michel Martin at 5:15pm.

II. Public Comment

N/A

III. Review & Approval of Agenda

Michael Martin moved for the approval of the agenda. Yvette Williams seconded the motion. The agenda was unanimously accepted and approved.

IV. Approval of Minutes: March 2023

Michael Martin moved to approve the March 2023 minutes. Robert Rogers seconded the motion. The minutes were unanimously accepted and approved.

V. Board of Directors

- a. Robert Rogers moved to approve Daniel Perri as a new executive board member. Yvette Williams seconded the motion. The motion was unanimously accepted and approved.
- b. The new chairman, Michael Martin, was introduced and congratulated on his new appointment. The board also voted to keep the current treasurer, Tiffany Turner, and secretary, Sarah Wally.

I. Administrative Update

- a. Staff
 - Looking into a head grant and interns
 - Board discussed capacity building and hiring two additional staff members
 - RMSI is still looking into occupying full office space, other tenants have vacated the property

- b. Programs & Events
 - Board discussed Taste of Richmond
 - Board discussed Richmond Food Hall
 - 1. Possible white paper or article about the importance of the food hall and impact of unused space
- c. Financials
 - Andrea reviewed the financial statements
- d. Fund Development
 - Andrea summarized grants received since the last board meeting, grant submissions, and donations
 - Discussed expansion of Pbid district boundaries
- e. Promotions/Marketing
 - Marketing Taste of Richmond
 - 1. Working with Empower Soul Studios
- f. Clean and Safe
 - Safety First Team- concerns with ambassadors' safety
 - 1. Will reach out to Kaiser and Michelle Milam
 - 2. May end partnership
 - Discussed Blue Glove Crew
 - 1. Need volunteers and community engagement

II. Committee Updates

- a. Clean & Safe- no additional updates
- b. Economic Development- no additional updates
- c. Promotions & Fundraising- no additional updates

III. Other Business/Good of the Order

N/A

IV. Meeting adjourned

Robert Rogers made a motion to adjourn; Yvette Williams seconded. Meeting unanimously adjourned

Next Meeting: Thursday, July 27th, 2023, 5pm