

Richmond Main Street Initiative, Inc.

Revitalizing Historic Downtown



1600 Nevin Plaza

Richmond, CA 94801

Phone: (510) 236-4049 | Fax: (510) 236-4052

Web: www.richmondmainstreet.org

MEETING OF THE BOARD OF DIRECTORS

Thursday, June 23rd, 2022 | 5:00pm

via Zoom

MINUTES

Present: Charlene Smith, Cynthia Haden, Robert Rogers, Sarah Wally, Xavier Abrams, Yvette Williams & Tiffany Turner,

Staff: Andrea Portillo-Knowles, Ronnie Mills

Absent: Billy Ward and Michael K. Martin

I. Opening of the Meeting

Meeting was opened by Robert Rogers at 5:05pm.

II. Public Comment

N/A

III. Review & Approval of Agenda

Cynthia Haden moved for the approval of the agenda. Robert Rogers seconded the motion. The agenda was unanimously accepted and approved.

IV. Approval of Minutes: April 2022

Charlene Smith moved to approve the April 2022 minutes. Robert Rogers seconded the motion.

V. Board of Directors

- a. 1st bi-monthly meetings
- b. Thank you for Supporting Summer Soiree- July 23rd
- c. Board Development
 - Communication (Reach one and teach one)
 - Pipeline of communication
 - Is it possible to partner with El Cerrito Chamber of Commerce?
 - Andrea and Ronnie will work on a list of stakeholders and property owners (Kaiser and CHDC)
- d. Big Events
 - Banner unveiling (Sat June 25th)
 - Summer Soiree (Sat July 23rd)
 - DRPBID

- e. Thank staff- Ambassadors of Downtown Richmond

VI. Administrative Update

- a. Staff
 - New Bookkeeper
 - Updated contacts with bank
 - Opened Credit Card and Checking Account with bank
- b. DRPBID
 - Street cleanup- Trash and Unhoused individuals continue to be an issue (Working with RPD)
 - Assessments and Outreach (May 18th ballots for voting were distributed and received 9 ballots back)
 - Marcy Housing's Richmond Hacienda Complex- maybe a good partner
- c. Financials
 - Andrea reviewed Financial Statements
- d. Fund Development
 - Andrea summarized grants received since the last board meeting (\$25k), and talked about grant submissions, and donations.
 - Donations and Sponsorship
 1. \$525 for Summer Soiree
 2. \$85 pledged
- e. Prologis Hilltop Richmond- Community Forum (June 2nd)
- f. Promotions/Marketing
 - Ronnie is working on Promotions & Fundraising (Using Social Media and Social media influencers to support RMSI)
- g. Clean and Safe
 - Unhoused individuals continue to be a safety issue
 1. Working with Public Works, CORE, & BART

VII. Committee Updates

- a. **Economic Development** - Charlene Smith
 - Discussed possible new board members
 - Suggested attending mayors round table, Prologis community forums, small business coalition downtown
 - Update on Marchant Map

VIII. Other Business/Good of the Order

- a. June 25th- Banner unveiling
- b. July 23rd- Summer Soiree
- c. Working with Cobiz

IX. Meeting adjourned

Charline Smith made a motion to adjourn; Sarah Wally seconded. The meeting unanimously adjourned 5:51PM.

Next Meeting: Thursday, August 25th, 2022, 5:00pm, via Zoom