

Welcome!

**Richmond Main Street  
Annual Stakeholders' Meeting**  
March 24, 2016 | 6pm – 8pm



1015 Nevin Avenue, Suite 105  
Richmond, CA 94801  
(510) 236-4049  
[www.richmondmainstreet.org](http://www.richmondmainstreet.org)

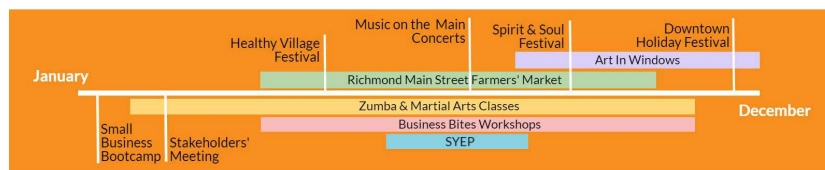


## In 2015 Stakeholders Told us...

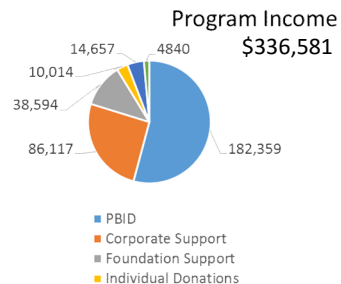
- Come Downtown for Special Events, Farmers' Market/Groceries, Medical Services
- In general Downtown is Improving, Up & Coming, Historic, Safe
- Healthy Food Businesses ranked most important & best fit for Downtown
- Preferred businesses for attraction: Restaurants/Dining, Grocery, Retail/Shopping
- Identity to highlight & develop: Arts & Entertainment



## The Year in Review



- Monthly Board & Committee meetings
- 300 staff hours at meetings and partnership collaboration (economic development, business attraction, events & programs, etc.)



2015



**Promotions**  
Marketing Downtown Richmond through Arts & Entertainment, Health & Wellness

**8 Community Events**  
Featuring live music, health resources & 56 vendors

**28 Farmers' Markets**  
Attracting 11,000 shoppers

**69 Fitness Classes**  
Serving 1300+ residents

2015



**Clean & Safe**  
Enhancing the public safety and cleanliness of Downtown Richmond

**Safety1st**  
732 bags of trash collected  
108 blight issues abated

**Chill with a Cop**  
Strengthening ties between residents and police officers

**Beautification Projects**  
2 Community Green Space Park clean-ups

2015



**Economic Development**  
Strengthening and broadening the economic base of Downtown Richmond



**7 Business Workshops**  
Technical assistance to 160+ entrepreneurs



**Summer Youth Entrepreneur Program**  
14 participants, 9 hired



**3 New Businesses**  
Reentry Success Center, St. Raphael's, Jima Immigration

2015



**Community**  
Building and strengthening relationships between Downtown Richmond stakeholders



**Business Watch**  
Launched & regular meetings held



**175 Volunteers**  
contributed **780 Hours**



**Partnerships**  
City of Richmond, CCSBDC, East Bay Center, RPD, Renaissance, others

## The Year Ahead: Work Plan & Projects for 2016

- Community Events & 15<sup>th</sup> Anniversary Celebration
- Large-scale Development Opportunities

### CoBiz Richmond



Co-Working Space



A Cornerstone for Transformation  
Collaboration - Creativity - Community



Changing Lives



Business Training



Special Events

## The Year Ahead: Work Plan & Projects for 2016

- New Partnerships
  - Youth Development
  - Organization Capacity
  - Activate Spaces



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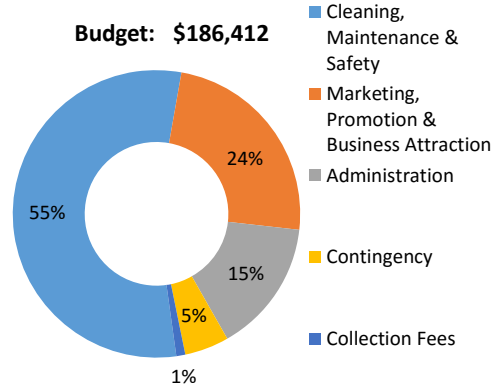


## The Year Ahead: Work Plan & Projects for 2016

### • PBID Renewal

#### Overview

- DRPBID provides services to properties located within the district.
- Assessment of these properties is 12 cents per sq. ft. for commercial, 5 cents per sq. ft. for non-profit housing.
- 91 parcels and 41 property owners (approx.)
- Implemented: 2012  
Renewal: 2017



## Downtown Development Opportunities Update

- Former Redevelopment Properties
- BART Retail Space



Thank you!



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