

Welcome!

**Richmond Main Street
Annual Stakeholders' Meeting**

February 18, 2015

6pm – 8pm



1015 Nevin Avenue, Suite 105
Richmond, CA 94801
(510) 236-4049
www.richmondmainstreet.org

Richmond Main Street Initiative



Revitalizing Historic Downtown Richmond
A Look Back at 2014...and Ahead to 2015

2014

Events & Programs

Promoting Downtown
Richmond through
Arts & Entertainment,
Health & Wellness



13 Community Events
Featuring live music,
health resources & 62
vendors



29 Farmers' Markets
Attracting 13,000
shoppers



167 Fitness Classes
Serving 500+ residents

2014

Clean & Safe

Enhancing the public
safety and cleanliness of
Downtown Richmond



Safety1st

3775 hours maintenance & hospitality services



Chill with a Cop

Strengthening ties
between residents and
police officers



Beautification Projects

Community Green
Space Park clean-up

2014

Economic Development

Strengthening and
broadening the economic
base of Downtown
Richmond



13 Business Workshops
Technical assistance to
200+ entrepreneurs



**Summer Youth
Entrepreneur Program**
15 participants, 8 hired



11 New Businesses
Rich City Rides,
Renaissance, Catholic
Charities, and more

Work Plan for 2015

- Technical Assistance for Small Businesses
- Community Events
- Business Attraction & Branding
- Anniversary in 2016

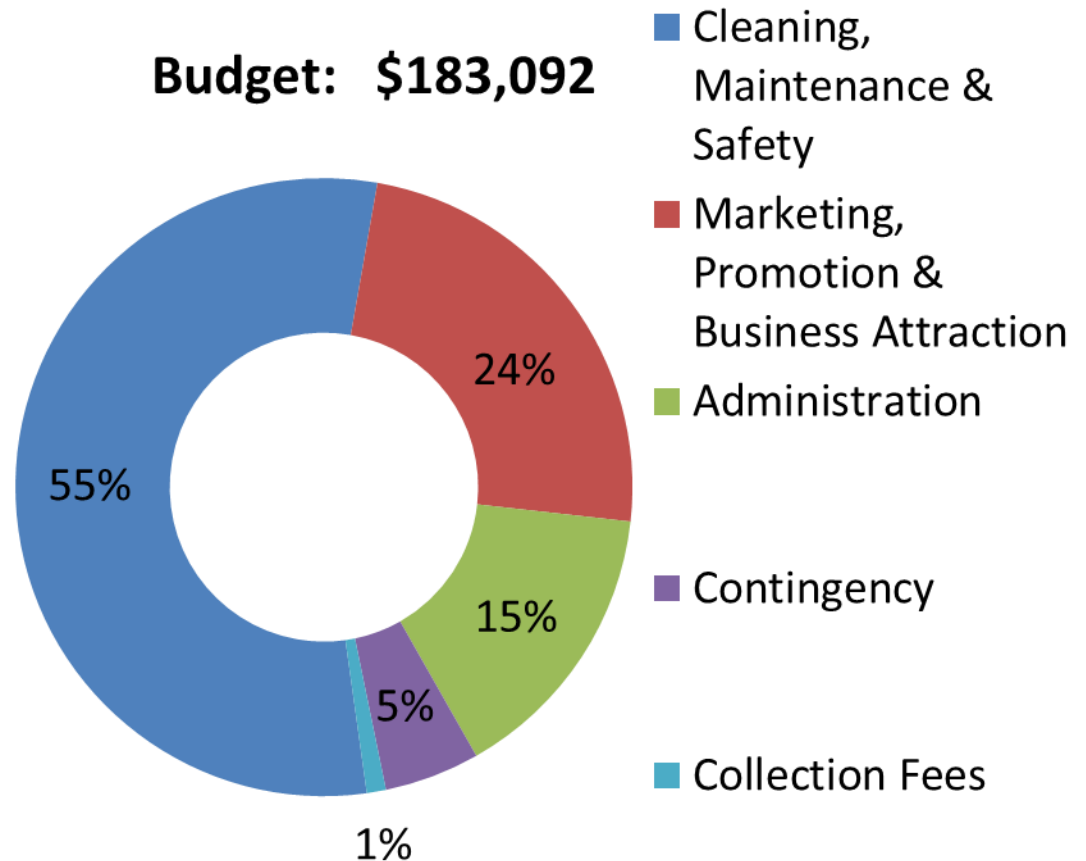


Downtown Richmond Property Business Improvement District

Review

- DRPBID provides services to properties located within the district.
- Assessment of these properties is 12 cents per sq. ft. for commercial and 5 cents per sq. ft. for non-profit housing.
- 91 parcels and 41 property owners (approx.)
- 2016: Renewal process begins

Budget: \$183,092



Downtown Business Development Projects

2015 (and beyond)

- BART Retail Space
 - Indiegogo Crowdfunding Campaign
 - Home of Chicken & Waffles

