

Events & Programs Promoting Downtown Richmond through Arts & Entertainment



14 Community Events, 26 Farmers' Markets, 128 Fitness Classes 14,000+ attracted to Downtown 160 volunteers contributed 600+ hours

Art In Windows 2013

In partnership with The Art of Living Black Featuring works by Malik Seneferu and Raymond Haywood



Art In Windows 2013 February 23, 2013



Reception & Art Walk

Music on the Main 2013 Summer Concert Series



22 food, artisan, and information booth vendors 20 volunteers donating 78 hours 950+ visitors to Downtown

Music on the Main July 24, 2013



Tia Carroll bringing the Blues.

Unveiling the new district street banners.

Music on the Main August 28, 2013



Batala San Francisco performing.



Dancing to Mazacote.

Spirit & Soul 2013 Festival and Fundraiser



16 food and artisan vendors42 volunteers donating 200 hours350+ visitors to Downtown

September 21, 2013



Club Nouveau performing.

Artisan shopping.

September 21, 2013



Dancing in the street to Andre Thierry.

Recognizing our Downtown Champions.

Downtown Holiday Festival 2013 Spreading Yuletide Cheer



63 volunteers contributing 185 hours 600+ Santa visits & gifts distributed 1000+ visitors to Downtown

Downtown Holiday Festival December 16, 2013



Magical moments.

Spectacular performances by East Bay Center for the Performing Arts.

Promoting Health & Wellness in Downtown Richmond



4 Community Events, 128 Fitness Classes, 26 Farmers' Markets Benefitting thousands 14 Volunteers contributed 155 hours

Farmers' Market Wednesdays, May – October



16 agricultural, food, artisan, and specialty goods vendors
1 volunteer donating 100 hours
26 markets averaging 300+ shoppers per week

Farmers' Market May – October



Affordable, fresh, season produce...and friendly farmers.

Market Match program in action: increasing access to fresh produce.

Farmers' Market May – October



Affordable, fresh, season produce...many pesticide-free & organic options. Vendor opportunities for local artisans and entrepreneurs.

Healthy Village Farm Stand 2013 1st Fridays, May – August



28 community partner vendors12 volunteers donating 42 hours500+ visitors

Healthy Village Farm Stand May 3, 2013



Taking home free seeds and plants courtesy of Happy Lot Farm & Garden.

Urban Tilth and Liberty Ship Café sharing ideas.

Healthy Village Farm Stand June 7, 2013



CURME offering natural remedies and samples from their garden.

Meeting the pony.

Healthy Village Farm Stand July 5, 2013



Everyone loves free produce bags!

Delicious cactus and quinoa salad by Fusion Latina Restaurant.

Healthy Village Farm Stand August 2, 2013





Fresh Approach sharing laughs and fresh fruit with residents.

Urban Tilth's bike-powered smoothie booth was a huge hit!

Fitness Classes 2013 Zumba and Bellydance for Wellness



4 classes per week 128 one-hour classes 2300+ attendance

Zumba Fitness Mondays & Thursdays



Getting fit and having fun with certified instructors Willa 'Bontle' Willis and Helen Vaughn.

Bellydance for Wellness Fridays



Working out with Raks Africa.

Workforce Development Technical assistance for entrepreneurs, small businesses, and youth



1 Bootcamp, 3 Classes, 2 Workshops, 2 Training Programs 178 Attendees 1000+ Hours of assistance

Small Business Bootcamp 2013 January 15, 2013



4 expert panels and countless networking opportunities 72 participants

Summer Youth Entrepreneur Program 2013 July – September



12 Richmond youth 2 weeks of paid training 80 hours work experience

Summer Youth Entrepreneur Program 2013 Training: Week 1



Workplace best practices, communication exercises, and inspirational guest speakers.

Summer Youth Entrepreneur Program 2013 Training: Week 2



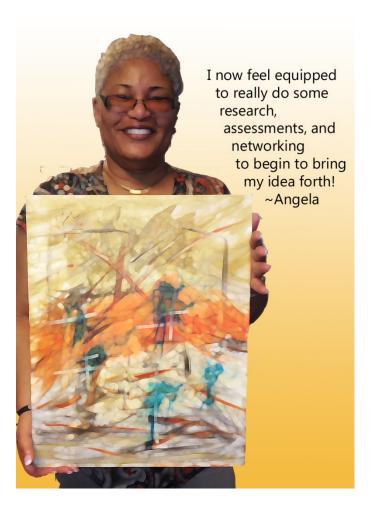
Developing their entrepreneurial skills: working together to develop and present mock businesses for Downtown Richmond.

Job Search Bootcamp 2013 October



9 Richmond youth2 weeks of paid training

Small Business Assistance





3 Classes 33 Participants 268 Hours of Assistance

Volunteers are the HEART of Main Street

189 Volunteers donated 900+ Hours to events and programs in 2013



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Improvements & Developments Investing in Downtown



BART Parking Garage Opens June 2013



700+ parking spaces 9000+ square feet of new retail space \$34.5 million investment in Downtown by federal, state & local sources

Façade Improvements Fall 2013



Burger King Restaurant \$200,000 Investment Kaiser Permanente Buildings \$51,000 Investment

Safety1st Community Liaisons Maintenance & Security



8 Community Liaisons—80% Richmond residents 2100+ hours of maintenance & security 3 participants from in-house ambassador program were hired by Safety1st Courtesy of DRPBID funds

New District Street Banners 22 Installed in September 2013



Original design by Richmond artist Richard Muro Salazar \$10,000 investment in Downtown courtesy of DRPBID funds

Holiday Street Lights Return 30 Installed in November 2013



Snowflakes and wreaths along Macdonald Avenue Continued investment in Downtown courtesy of City of Richmond



Revitalizing Historic Downtown Richmond

1015 Nevin Avenue, Suite 105 (additional entrance at 402 Harbour Way) Richmond, Ca 94801

O: (510) 236-4049 F: (510) 236-4052 admin@richmondmainstreet.org

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www.RichmondMainStreet.org www.Facebook.com/RichmondMainStreet @RMSI