



Downtown Richmond Property Business Improvement District (DRPBID)

2012 – 2015

Downtown Richmond Property Business Improvement District (DRPBID) is managed by Richmond Main Street Initiative (RMSI) and is funded by annual assessments on private property parcels. DRPBID funds pay for services to make Downtown economically viable, safe, and attractive.

Property owners, business owners, and neighborhood stakeholders decide how the funds are spent. RMSI administers the DRPBID services, and provides annual reports to stakeholders and the City of Richmond at public hearings.



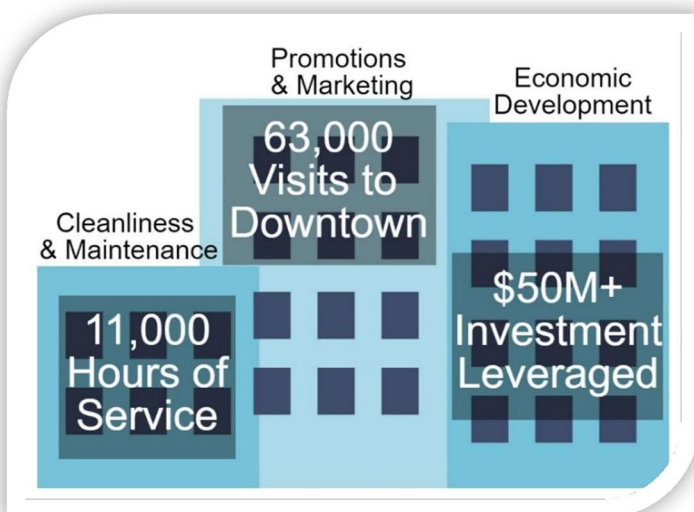
DRPBID Community Impact 2012 – 2015

Cleanliness & Maintenance Programs

- ✓ Hired Safety1st to manage community liaisons:
 - 10,938 hospitality and maintenance service hours
 - 3324 bags of trash and debris removed
 - 312 cases of graffiti abatement
 - 258 visitor and homeless “touches”

Economic Development

- ✓ 27 businesses opened or expanded
- ✓ 74 jobs created
- ✓ 780 hours of business assistance provided
 - 33 workshops, total attendance 1773
- ✓ 5546 paid training and work hours for 52 youth
- ✓ Leveraged \$50M in public and private investments of physical improvements made in the district



Promotions & Marketing

- ✓ 14,981 visits to community, arts & entertainment events
- ✓ 8204 attended free fitness classes such as Zumba & Martial Arts
- ✓ 2262 volunteer hours contributed
- ✓ Established seasonal farmers’ markets that attracted 39,810 shoppers

Looking Ahead...

Historic Wells Fargo Building is the site of new CoBiz Richmond, a co-working, business incubator, and special event space.

