

CALL FOR ARTISTS / REQUEST FOR QUALIFICATIONS

HACIENDA HEIGHTS

1300 Roosevelt Avenue, Richmond, California

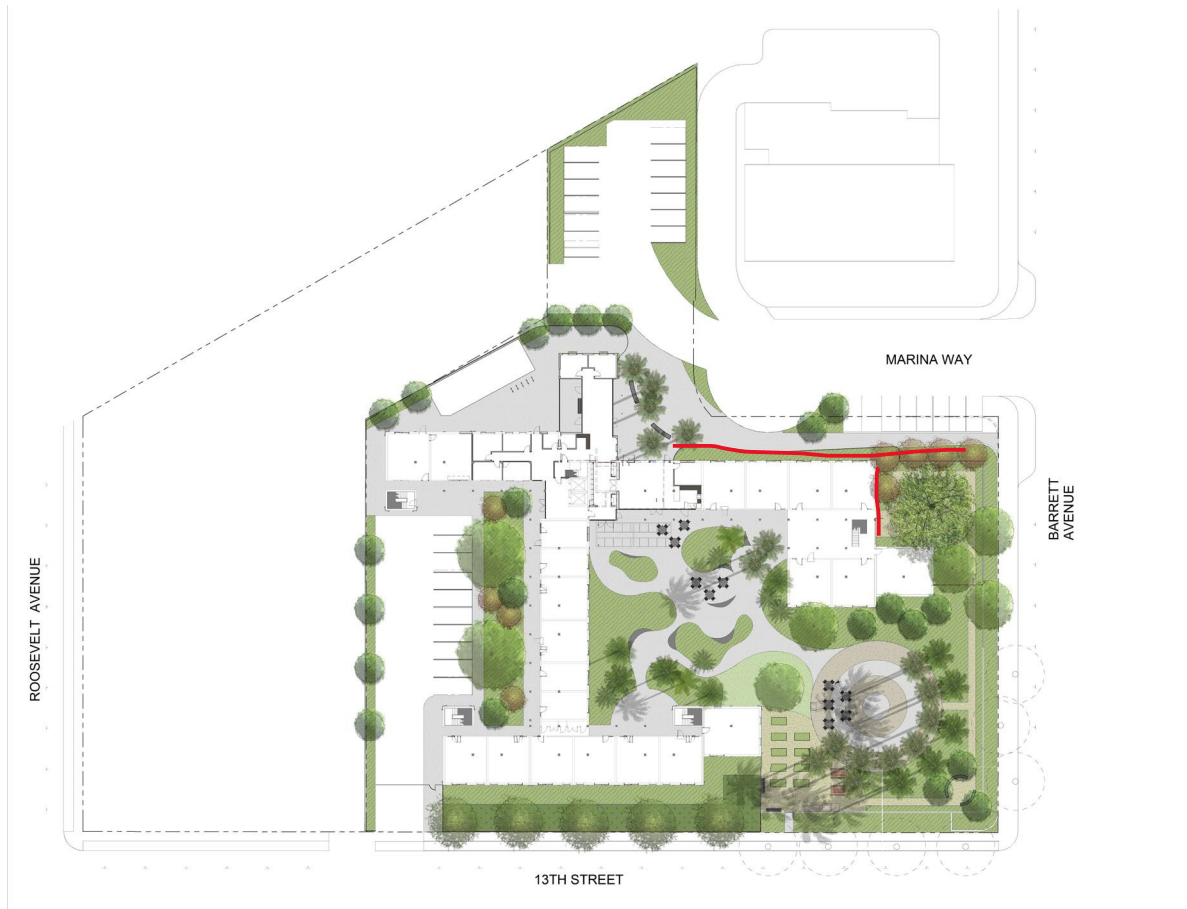
Mercy Housing California (MHC) in partnership with Community Housing Development Corporation (CHDC) invites professional artists residing in the 9 Bay Area Counties to submit their qualifications for the commissioning of artworks for a residential development in the Iron Triangle Neighborhood of Richmond, California. The development will consist of housing and related social services. The residential component of the project will include 150 units for seniors. The project is required to provide art equal to 1% of that portion of the development's construction cost as per an Ordinance of the Council of the City of Richmond Municipal code Article 12.62. The art is to be installed and maintained in areas on the site of the building and clearly visible from the public sidewalk or open space feature.

The goals of the selected artworks will be to enhance the neighborhood, celebrate the residents, complement the building architecture, and speak to the cultural diversity of the surrounding community.



Hacienda Heights

Parameters and Locations for Artwork



Located near the downtown BART Station and in the area known as the Iron Triangle, the building has been vacant since 2014. Mercy Housing and CHDC are collaborating with the Richmond Housing Authority to rehabilitate and bring new life to the building and surrounding area. While the units will be preserved, the main entrance has been reoriented to face the nearby BART station. The surrounding neighborhood is composed of mixed-use commercial and government buildings as well a diverse mix of residents that make up the Iron Triangle and downtown community.

Under consideration as locations, the red lines above, for the commissioned art are the large wall (the green wall with “Hacienda” in the rendering) and the fence along the side walk to the new entrance.

Media

Large wall: The selected artwork will be a bas relief fabricated out of Fiber- Reinforced Polymer. The artist will receive a design fee and the fabrication and installation will be completed by others. Artists working in 2-dimension or 3-dimension are encouraged to apply.

Fence: Open to all artists and media appropriate to placement along the fencing.

Budget

Currently the total budget is estimated to be in the range of \$350,000. This sum must cover all related costs of design, insurance, materials, fabrication, and installation for both locations. Allocation of funds will be determined during Phase II of the Selection Process. A portion of the budget will be allocated for the purchase of artworks by Richmond artists for the interior lobby space.

Eligibility

Open to professional artists or artist teams residing in the 9 Bay Area Counties with preference given to Richmond artists. Artists/teams should submit only one application. Artist teams including emerging artists on those teams and artists whose work involve community participation are encouraged to apply.

Criteria for Selection:

- *Artistic excellence
- *Ability to respond to the history, culture, and diversity of the community
- *Appropriateness to the sites
- *Durability of design and materials
- *Minimum maintenance requirements and resistance to vandalism
- *Safety
- *Proven ability through past works to undertake a project of this scope

Artist Selection Process

The public art process involves the public from the initial selection phase to dedication. Public Art is the placement and integration of original artworks into public spaces.

Phase I: A panel consisting of representatives from Mercy Housing California and CHDC, the architect, a member of the community, 2 members of the Richmond Public Art Advisory Committee (PAAC) and an Art Professional will select up to 3 finalists for each location.

At this time, because of the current pandemic and to insure everyone's safety, it is anticipated that all meetings will occur virtually.

Phase II: When the finalists submit their proposals, the Panel will make their preliminary selection decisions based on eligibility and criteria described above. An honorarium of \$1,000 will be awarded to all finalists upon submission of their proposal. The Richmond Public Art Advisory Committee (PAAC) will have direct oversight of the project and community groups will have the opportunity to review and comment on the proposals.

Additional Selection Requirements

On-Site Publicly Accessible Art is subject to, and shall comply with all applicable City ordinances and laws and regulations of appropriate governmental agencies. Prior to construction, all applicable permits from all appropriate city agencies will be secured. Throughout the artist selection process, MHC/CHDC will work with the artists to assess if these ordinances apply given the size of the contract and the proposed artwork.

Estimated Timeline

November 6, 2020:	Deadline for submission of qualifications
By November 20, 2020:	Selection of Finalists
January 25, 2021:	Proposals due
February, 2021:	Community input
March, 2021	Final selections
March, 2021 – Summer, 2022:	Approval by appropriate organizations and Fabrication
Fall, 2022	Installation of Artworks

Requirements for submission of qualifications:

Please state if you are applying for both or which one of the 2 sites:

1. One page letter of interest describing experience and an approach to the project and Resume (up to 3 pages) in a **PDF**
2. Up to Ten (10) images of past work. All images must be jpegs in **Power Point Presentation**. Number each image in lower right-hand corner corresponding to the number on the Annotated Image List.
3. Annotated Image List must include title of artwork, media, dimensions, year completed, budget And commissioning agency if appropriate, and a number as specified above. Please include a brief and clearly narrated description for each image.
Combine with #2 in a PDF
4. If applying as a team, please designate a lead artist as the primary contact. A maximum of 5 Images per artist. may be submitted

Deadline for Submission: Friday, November 6, 2020 to lynne@baerartprojects.com

Inquiries to: Lynne Baer, Public Art Advisor, via email lynne@baerartprojects.com

For further information on the commissioning organizations, www.mercyhousing.org and www.communityhdc.org