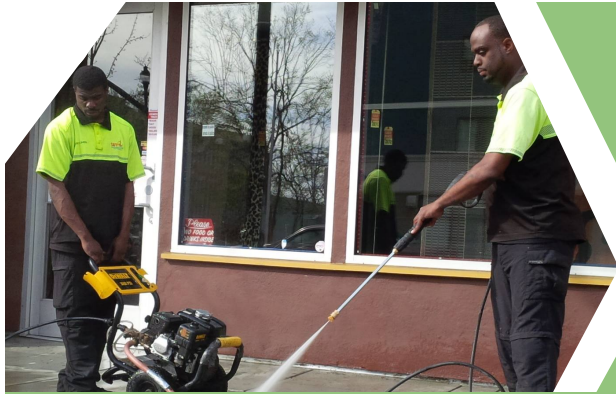


DRPBID Impact Report

2012-2016



Cleanliness & Maintenance

13,850
Hours of Service



4,124
Bags of trash & debris collected



496
Dumping & graffiti abated



493
Wayfinding & homeless outreach



16
Individuals Employed
80% Richmond Residents



Promotions & Marketing

74,000+ Visits to Downtown



629
Arts, Culture & Wellness
Events Hosted



New Year-round
& Seasonal
Street Banners



1022 Volunteers
4824 Hours



Economic Development



83
Jobs Created



36
Businesses
Opened/Expanded



261
Youth Trained



4948
Hours Technical
Assistance Provided

\$65M
public & private
investment
leveraged

Downtown Richmond Property Business Improvement District (DRPBID) is a public-private partnership managed by Richmond Main Street Initiative (RMSI) and is funded by annual assessments on private property parcels. DRPBID funds pay for services designed to make Downtown economically viable, safe, and attractive.

Richmond Main Street Initiative

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