

**The Richmond Main Street Initiative, Inc.
Revitalizing Historic Downtown**



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BOARD OF DIRECTORS MINUTES
Thursday, March 16, 2020 | 4:00pm**

Present: Billy Ward, Charlene, Smith, Cynthia Haden, Michael K. Martin, Robert Rogers, Sarah Wally, Tami Steelman Gonzales, Yvette Barr, Xavier Abrams

Staff: Vivian Wong

Absent: Alicia Gallo, Ronnie Mills

I. Opening of the Meeting

Meeting was opened by Billy Ward at 4:04pm.

II. Administrative Update

a. Staff – Vivian Wong

The proposed “Corporate Sponsorship Program” was renamed to “Company PR Marketing Services.”

Action: Billy Ward moved to approve the rename and Robert Rogers seconded.

b. Financials – Vivian Wong, Yvette Barr

Vivian Wong will be working with board members Billy Ward, Robert Rogers and Sarah Wally to close out the financials for 2019.

Action: Pending board vote for the approval of the financials for 2019.

III. 2020 Events

The board moved to terminate the first Music on the Main 2020 event and to keep the second event pending any future shelter-in-place orders. The board moved to keep the slated Spirit and Soul 2020 event. The final decision was unanimously approved.

b. Clean & Safe

Richmond Main Street will pay Safety 1st for its services for March 2020 in the event the shelter-in-place order is lifted on April 7, 2020.

c. Economic Development – Charlene Smith

Vivian Wong proposed outreach to the federal government for an EDA grant for \$500,000. Michael Martin moved for approval and Robert Rogers seconded.

Action: Vivian Wong will reach out to Robert Rogers to further discuss the issues facing downtown Richmond during the COVID-19 crisis. Richmond Main Street will look to shift focus to digital marketing to further enhance local businesses during the COVID-19 crisis.

VI. Meeting adjourned: 5:05pm.

Next meeting: Thursday, March 27, 2020
Richmond Main Street Office