

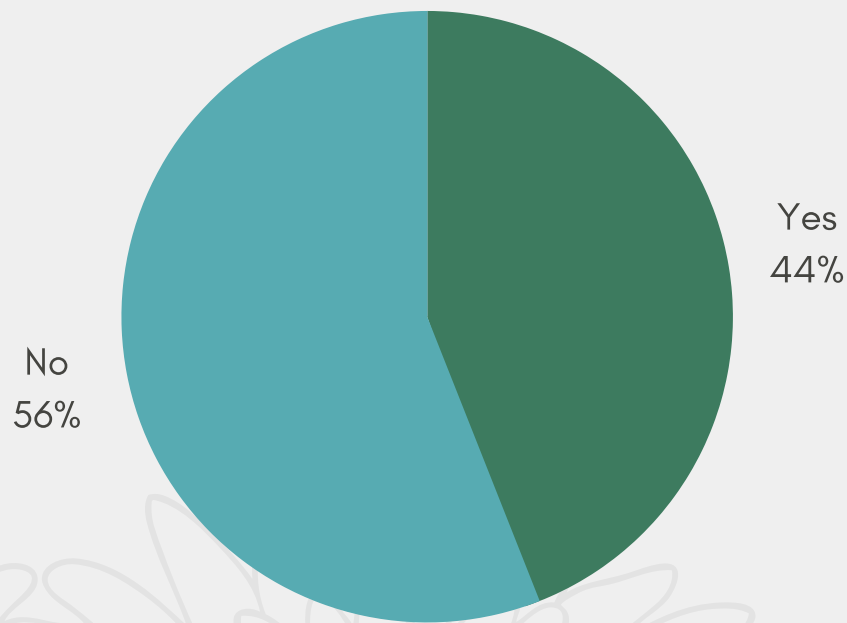


HEALTHY VILLAGE
FESTIVAL

S U R V E Y
R E S U L T S
2019

10TH ANNUAL

created by: Michelle Hong

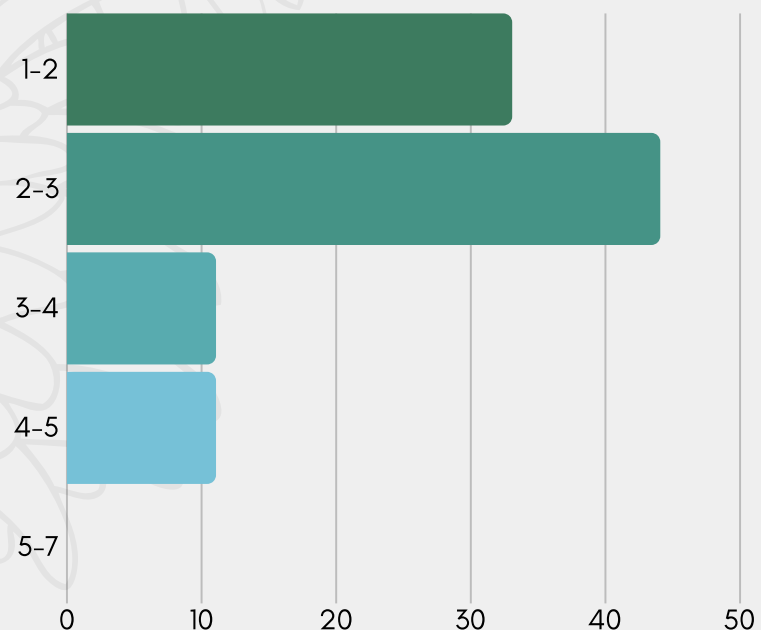


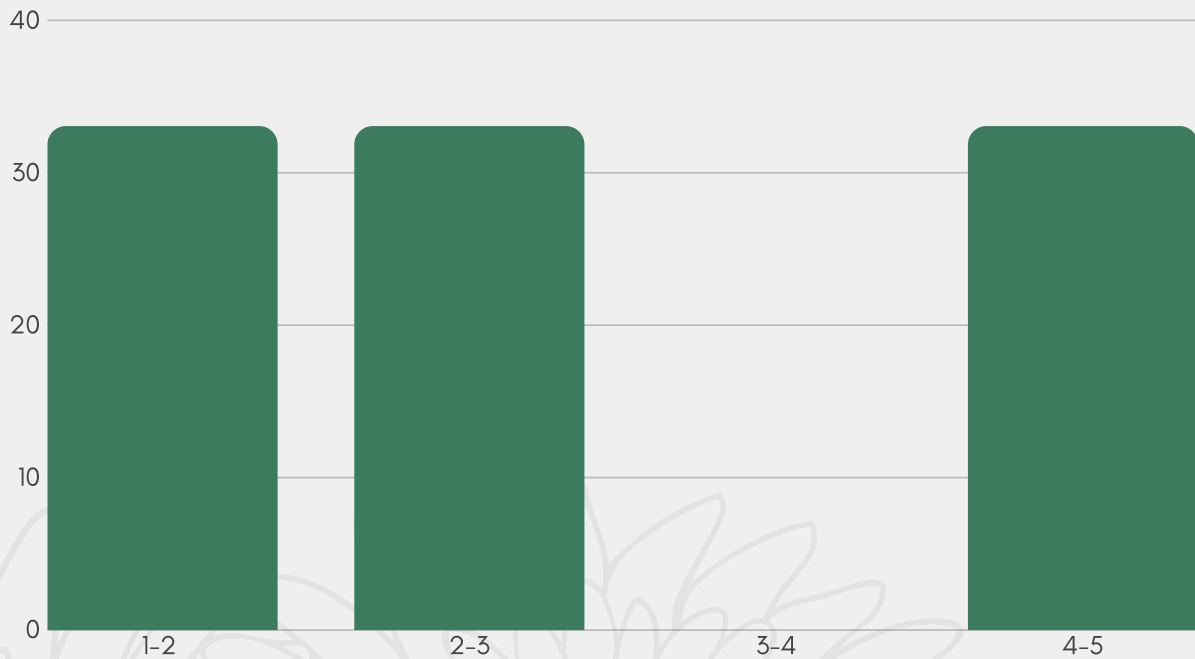
1. IS THIS YOUR FIRST TIME ATTENDING HEALTHY VILLAGE FESTIVAL?

- 44% of respondents were first-timers to Healthy Village Festival
- 56% of respondents have attended Healthy Village previously in the past

2. HOW MANY TIMES A WEEK DO YOU EXERCISE?

- 33% answered 1-2 times
- 44% answered 2-3 times
- 11% answered 3-4 times
- 11% answered 4-5 times
- 0% answered 5-7 times



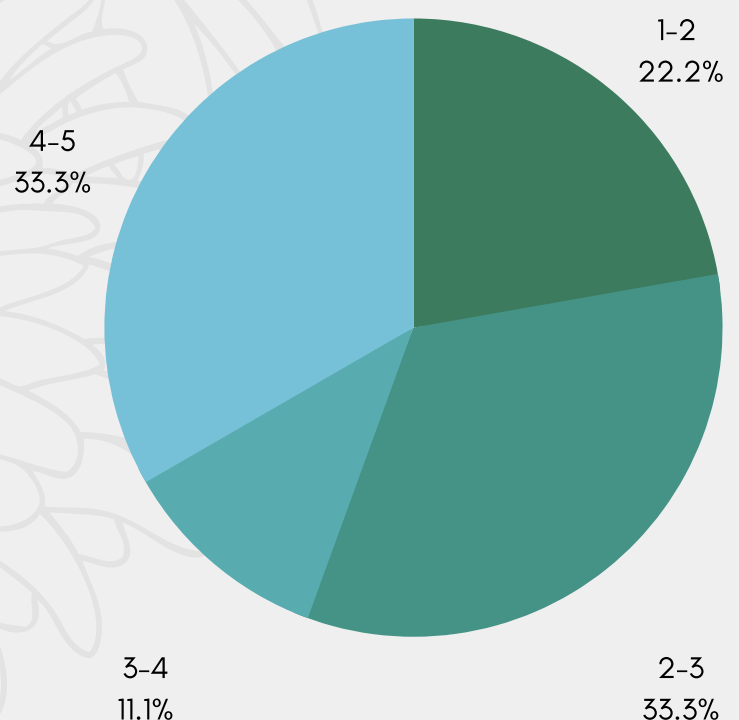


HOW MANY
SERVINGS OF
FRUIT DO YOU
EAT PER DAY?

- 33% responded 1-2 times
- 33% responded 2-3 times
- 0% responded 3-4 times
- 33% responded 4-5 times

HOW MANY
SERVINGS OF
VEGETABLES DO YOU
EAT PER DAY?

- 22% responded 1-2 times
- 33% responded 2-3 times
- 11% responded 3-4 times
- 33% responded 4-5 times





HOW WILL YOU
USE THE
RESOURCES AND
INFORMATION
AVAILABLE AT
HEALTHY
VILLAGE
FESTIVAL?

- 75% of respondents said they will buy and eat more fresh produce
- 38% of respondents said they will shop at the Freshest Cargo Mobile Farmer's Market
- 50% of respondents said they will serve more fruits and vegetables to their families
- 50% of respondents said they will take an exercise class

HAS HEALTHY
VILLAGE FESTIVAL
INSPIRED YOU TO
EAT MORE
HEALTHY FOODS?

- 100% responded **YES!**



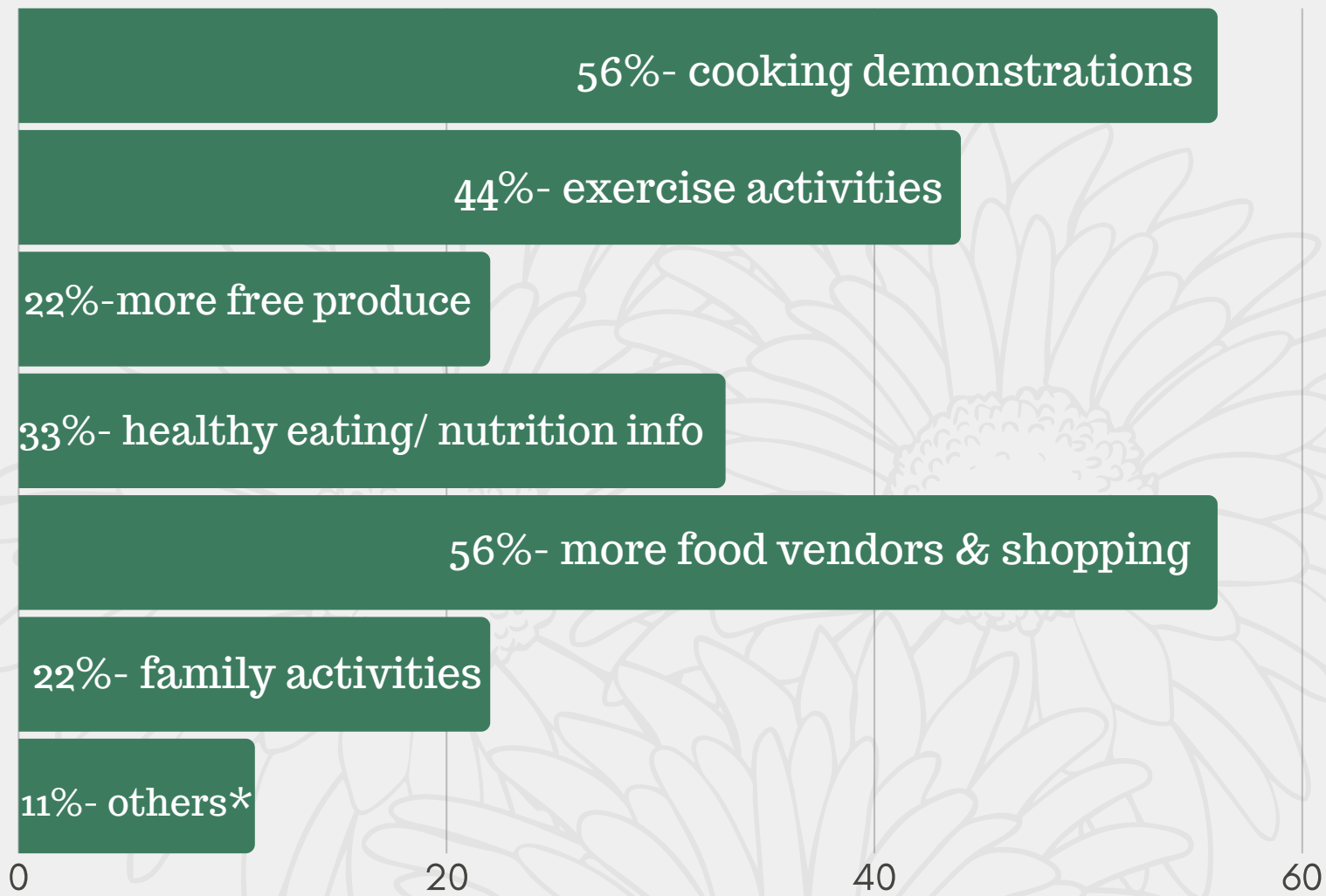
YES
100%

HAS HEALTHY
VILLAGE FESTIVAL
INSPIRED YOU TO
EXERCISE MORE?

- 100% responded **YES!**



YES
100%

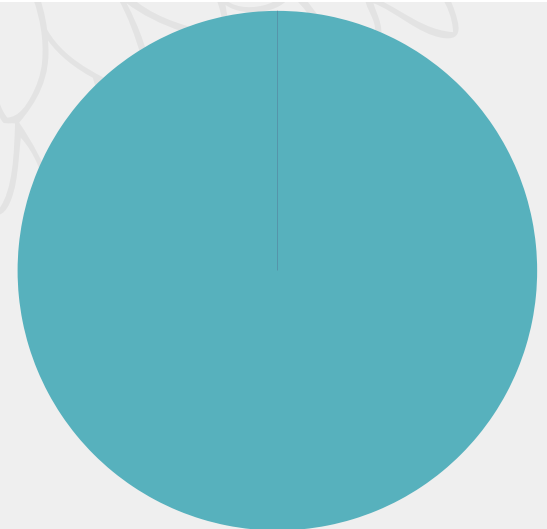


WHAT OTHER TYPES OF
ACTIVITIES/ VENDORS WOULD
YOU LIKE TO SEE AT THIS EVENT?

*others: "more fresh food, not processed"

WOULD YOU
ATTEND THIS
EVENT
AGAIN?

- 100% answered **YES!**



YES
100%



WHAT PEOPLE ARE
- SAYING -



"Doing a great job"
- Larry F.



"Like it! :)"
- Amber A.

"LOVE IT"
- Joann F.