HEALTHY VILLAGE FESTIVAL

SURVEY RESULTS 2019

10TH ANNUAL

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1. IS THIS YOUR FIRST TIME ATTENDING HEALTHY VILLAGE FESTIVAL?

- 44% of respondents were first-timers to Healthy Village Festival
- 56% of respondents have attended Healthy Village previously in the past

2. HOW MANY TIMES A WEEK DO YOU EXERCISE?

- 33% answered 1-2 times
- 44% answered 2-3 times
- 11% answered 3-4 times
- 11% answered 4-5 times
- 0% answered 5-7 times
HOW MANY SERVINGS OF FRUIT DO YOU EAT PER DAY?

- 33% responded 1-2 times
- 33% responded 2-3 times
- 0% responded 3-4 times
- 33% responded 4-5 times

HOW MANY SERVINGS OF VEGETABLES DO YOU EAT PER DAY?

- 22% responded 1-2 times
- 33% responded 2-3 times
- 11% responded 3-4 times
- 33% responded 4-5 times
75% of respondents said they will buy and eat more fresh produce
38% of respondents said they will shop at the Freshest Cargo Mobile Farmer's Market
50% of respondents said they will serve more fruits and vegetables to their families
50% of respondents said they will take an exercise class

HOW WILL YOU USE THE RESOURCES AND INFORMATION AVAILABLE AT HEALTHY VILLAGE FESTIVAL?
HAS HEALTHY VILLAGE FESTIVAL INSPIRED YOU TO EAT MORE HEALTHY FOODS?

- 100% responded YES!

HAS HEALTHY VILLAGE FESTIVAL INSPIRED YOU TO EXERCISE MORE?

- 100% responded YES!
Would you attend this event again?

- 100% answered YES!

What other types of activities/vendors would you like to see at this event?

*others: "more fresh food, not processed"
WHAT PEOPLE ARE SAYING

"Doing a great job"
- Larry F.

"Like it! :)
- Amber A.

"LOVE IT"
- Joann F.