



FOR IMMEDIATE RELEASE

July 16, 2019

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What: 18th annual [Music on the Main](#) Summer Concert Series

When: Wednesday, July 24 & August 28

Time: 5pm - 7:30pm

Where: Parking lot at Marina Way and Macdonald Avenue, Downtown Richmond

Featuring: [Andre Thierry](#), [Beaufunk with Michael Jeffries](#), [SambaFunk!](#), and [GTS Band](#)

**Richmond Main Street Continues Celebrate Downtown & Kicks Off a “Salute to Soul 2.0”
with 18th annual Music on the Main Summer Concerts**

Richmond, CA—Downtown Richmond is set to come alive with soulful sounds of R&B, Funk, and Zydeco at the 18th annual [Music on the Main](#) summer concert series on **Wednesdays, July 24** and **August 28** from **5pm – 7:30pm**.

Music on the Main, produced by Richmond Main Street Initiative (RMSI), is the organization’s longest running community event, bringing together a diverse crowd people from Richmond and surrounding communities in the heart of Downtown Richmond.

RMSI invites everyone to Downtown to enjoy music, food, and fun for the entire family!

The series kicks off on **July 24th** with spirited music performances by the Richmond’s own *Zydeco King* [Andre Thierry](#) bringing fresh accordion soul rhythms that always keep the crowd dancing and feeling good. Also taking the stage is the Bay Area’s premiere Soul and R&B band, [BeauFunk with Michael Jeffries](#) – sure to serenade the crowd with classics that deliver a powerful *Funk punch* and will have everyone singing and dancing in the street. The celebration continues on **August 28th** with a *Carnival Explosion* of African-Brazilian rhythms and African Diaspora cultural fusion courtesy of [SambaFunk!](#) and local favorite [GTS Band](#), serving up authentic Latin Funk and Soul.

Both concerts will also feature a beverage booth serving up refreshing Main Street Margaritas and hometown brews by [East Brother Beer Company](#) (proceeds of sales benefitting RMSI), a diverse array of local artisan and food trucks offering unique items and delicious eats, informational booths, interactive activities, youth zone, free book faire, giveaways, prizes, and more.

For the first time in the event series’ history, Music on the Main will also feature Grand Marshals: Richmond Councilmembers Jael Myrick on July 24 and Melvin Willis on August 28.

Admission is Free. All are welcome. The event is conveniently located in the parking lot at Marina Way and Macdonald Avenue, just 1 block from the Richmond Transit Station, home to BART, Amtrak, and AC Transit. For more information, including stage line-up, directions, and ways to participate, visit www.RichmondMainStreet.org.

Music on the Main is sponsored by [Kaiser Permanente](#), [Mechanics Bank](#), [San Francisco Bay Ferry](#), [Cooperative Federal Credit Union](#), [LifeLong Medical Care](#), [AC Transit](#), [Republic Services](#), [Chevron Richmond](#), [Richmond Build](#), [East Brother Beer Company](#), and [City of Richmond](#). Additional support comes from volunteers and the Downtown Richmond Property and Business Improvement District (DRPBID).



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CELEBRATE DOWNTOWN 2019 CONTINUES WITH...

[11th annual Spirit & Soul Festival – A Salute to Soul 2.0](#)

When: Saturday, September 21 | 1pm – 5pm

Where: Macdonald Avenue from Harbour Way – 13th Street

Main Stage: [Pride & Joy](#), [Top Shelf](#), [Nicole “Buttah-Buttafly”](#)

12th Street Stage: RPAL Music Program students, The Vocal Revolution, El Gaucho Dance Company, and more

About the Richmond Main Street Initiative

Richmond Main Street Initiative is a community based non-profit dedicated to revitalizing historic downtown Richmond. RMSI partners with the City of Richmond, merchants, and residents to develop and improve downtown Richmond as a pedestrian-friendly urban village that offers products, services, arts and entertainment that reflect the community’s rich and diverse heritage. The DRPBID district encompasses the core of the Historic Downtown area along the Macdonald Avenue corridor bounded approximately by 6th Street, Barrett Avenue, Bissell Avenue, and 16th Street. For more information and to read about the RMSI’s events and programs, please visit www.richmondmainstreet.org and www.facebook.com/richmondmainstreet.

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