

Annual Stakeholder Meeting

A large, diverse crowd of people is walking along a city street, likely Main Street in Richmond, during a community event. The scene is filled with people of various ages and ethnicities. In the background, there are several white and red pop-up tents, and a white van is visible. The street is paved with asphalt, and the overall atmosphere is lively and community-oriented.

March 20, 2019 | 6-8pm
Richmond Main Street Initiative

Ellen Gailing

About Us

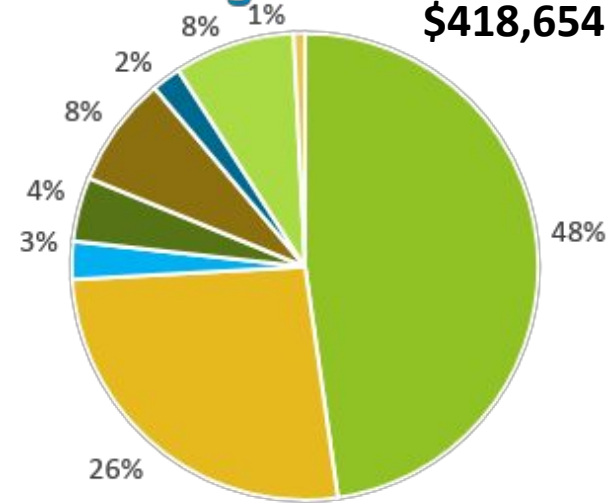
Our Mission To revitalize Historic Downtown Richmond

Our Main Street Approach



501c3 nonprofit corporation
EIN 68-0481132 | CFC 76729

2018 Program Income \$418,654



- DRPBID
- Contracts & Foundation Support
- Event Income
- In-Kind Support
- Corporate Support
- Individual Donations
- Government

About Us

2018

Our Staff

Amanda Elliott, Executive Director
Alicia Gallo, Outreach Coordinator
Florene Wiley, Admin/Finance Coordinator

Our Board of Directors

Xavier Abrams, Chair
Billy Ward, Vice Chair
Charlene Smith, Secretary
Tami Steelman Gonzales, Treasurer
Cynthia Haden
Grayling Harris
Michael K. Martin
Robert Rogers
Virgil Weekes
Yvette Williams Barr
Zachary Mallett



Community

2018

Building & strengthening relationship with all Downtown stakeholders

Downtown Holiday Festival
winter wonderland elves



Volunteers

246 Individuals

1047 Hours of service

Collaboration & Partnerships

City of Richmond, Healthy Richmond Economic Revitalization Action Team, BART, Fresh Approach, UC Berkeley, Contra Costa SBDC, East Bay Center for the Performing Arts, WCCUSD, Rich City Rides, Renaissance Richmond, Richmond Chamber of Commerce, Kaiser Permanente, Richmond Comprehensive Economic Development Plan Project, and many more.

Promotions

2018

Marketing Downtown Richmond through events arts, entertainment, health & wellness

Community Events

Healthy Village Festival

Music on the Main summer concerts

Chill with a Cop

Spirit & Soul Festival

Santa Needs a New Sleigh

Downtown Holiday Festival

6400 Visitors Attracted Downtown

79 Artisan, Food & Resource Vendors



Music on the Main

Promotions

2018

Marketing Downtown Richmond through events arts, entertainment, health & wellness

Health & Wellness



Freshest Cargo Mobile Farmers' Market
Downtown stop at Richmond Kaiser

42 Main Street Zumba Classes

268 Zumba Class Visits

71,000 Fitness Hours Provided

41 Freshest Cargo Mobile Farmers' Markets

645 Customer Transactions

\$7200 in Market Match Discounts

Clean & Safe

2018

Enhancing the public safety & cleanliness of Downtown Richmond

Safety1st Ambassadors

Maintenance, Hospitality, Collaboration



2800 Hours of Service

600 Bags of trash & debris collected

230 Dumping & graffiti issues abated

100% Local Hire

Partnerships

Code Enforcement & Public Works

Property Owners & Merchants

Richmond Police Department & Crime Prevention

BART PD

Economic Development 2018

strengthening downtown businesses & ensuring equitable development

Small Business Assistance Program

workshops, mixers, resource referrals, one-on-one support



350 Hours of Assistance to Local Businesses

100 Entrepreneurs & Businesses Assisted

Youth Workforce Development

14 Youth Committee Members

29 Youth Entrepreneur Day Participants

2 Summer Interns

468 Hours of training & 'real world' experience

Economic Development 2018

strengthening downtown businesses & ensuring equitable development

Downtown Merchants

10 New Downtown Businesses, including
*Concourse Education, Safe Return Project,
Stephen B. Studios, El Tacos Tado, Healthy
Richmond, New Beginnings Dance Ministry*

Nov 24 Small Business Saturday Promo & Reception

Impactful Investments

\$16M Public & Private Investment including
Kaiser Richmond Microgrid, Richmond
Business Hub, DRPBID



Nani Dental Hygiene
1 year anniversary & grand opening

DRPBID

2018

Downtown Richmond Property and Business Improvement District is a public-private partnership managed by Richmond Main Street Initiative (RMSI) and is funded by annual assessments on commercial and non-profit housing parcels. DRPBID funds pay for services and activities designed to make Downtown economically viable, safe, and attractive.

2018 Budget: \$199,869

DRPBID at a Glance

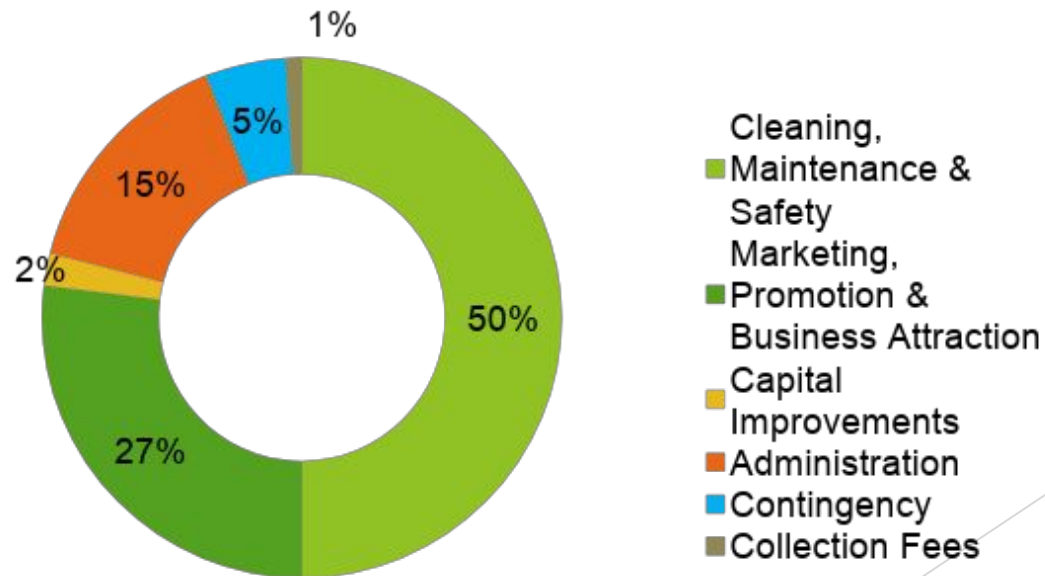
Formed in 2012, Renewed 2017

2018 assessment

Commercial 13 cents/sqft

Nonprofit housing 6 cents/sqft

82 parcels and 33 property owners



Exciting 2019 Opportunities

Art Through Transition

1st exhibition: Saturday, April 27, 2-4pm

Youth Media Project

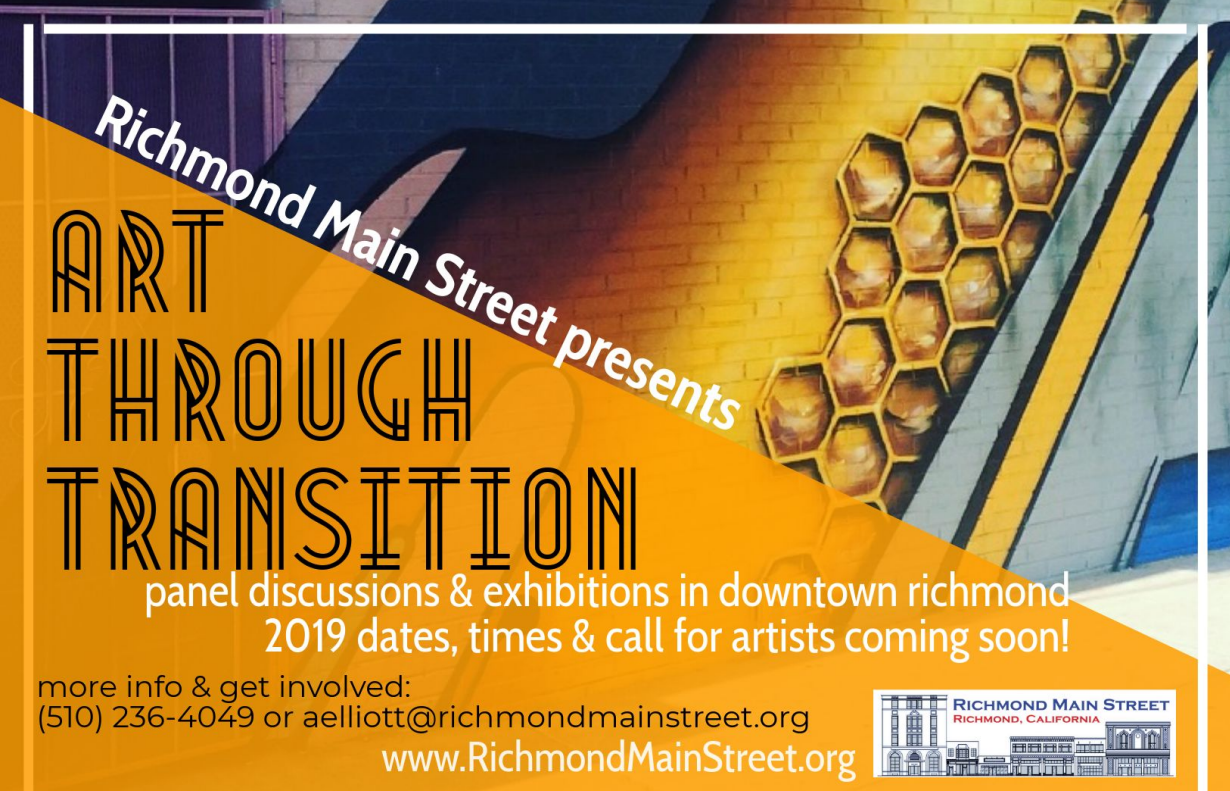
CoBiz Richmond & Richmond Business
Hub Food Hall

Monthly Business Workshops,
Meet-Ups & Advising

12th & Macdonald Community
Engagement Team

Downtown Richmond Visitor Center

Celebrate Downtown Summer Events

A poster for 'Art Through Transition' by Richmond Main Street. The poster features a background image of a brick wall with a large, stylized, golden honeycomb pattern. The text 'Richmond Main Street presents' is written in a white, sans-serif font, slanted upwards from left to right. Below this, the words 'ART THROUGH TRANSITION' are written in a large, black, outlined, sans-serif font. Underneath the title, the text 'panel discussions & exhibitions in downtown richmond' and '2019 dates, times & call for artists coming soon!' is written in a smaller, white, sans-serif font. At the bottom left, the text 'more info & get involved:' is followed by the phone number '(510) 236-4049 or aelliott@richmondmainstreet.org' and the website 'www.RichmondMainStreet.org'. At the bottom right, there is a small logo for 'RICHMOND MAIN STREET RICHMOND, CALIFORNIA' featuring a stylized illustration of a city street scene with buildings and a bridge.

Richmond Main Street presents

ART
THROUGH
TRANSITION

panel discussions & exhibitions in downtown richmond
2019 dates, times & call for artists coming soon!

more info & get involved:
(510) 236-4049 or aelliott@richmondmainstreet.org
www.RichmondMainStreet.org

RICHMOND MAIN STREET
RICHMOND, CALIFORNIA

Downtown Development Updates

Richmond Business Hub

ground-floor retails space Richmond BART parking garage transforming into
CoBiz Richmond & food hall



Macdonald Ave & 16th St

Downtown Development Updates

Richmond Business Hub

ground-floor retails space Richmond BART parking garage transforming into
CoBiz Richmond & food hall



June 2013 - July 2018

Downtown Development Updates

Richmond Business Hub

ground-floor retails space Richmond BART parking garage transforming into
CoBiz Richmond & food hall



**Richmond Business Hub Groundbreaking
July 17, 2018**

Downtown Development Updates

Richmond Business Hub

ground-floor retails space Richmond BART parking garage transforming into
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Downtown Development Updates

Richmond Business Hub

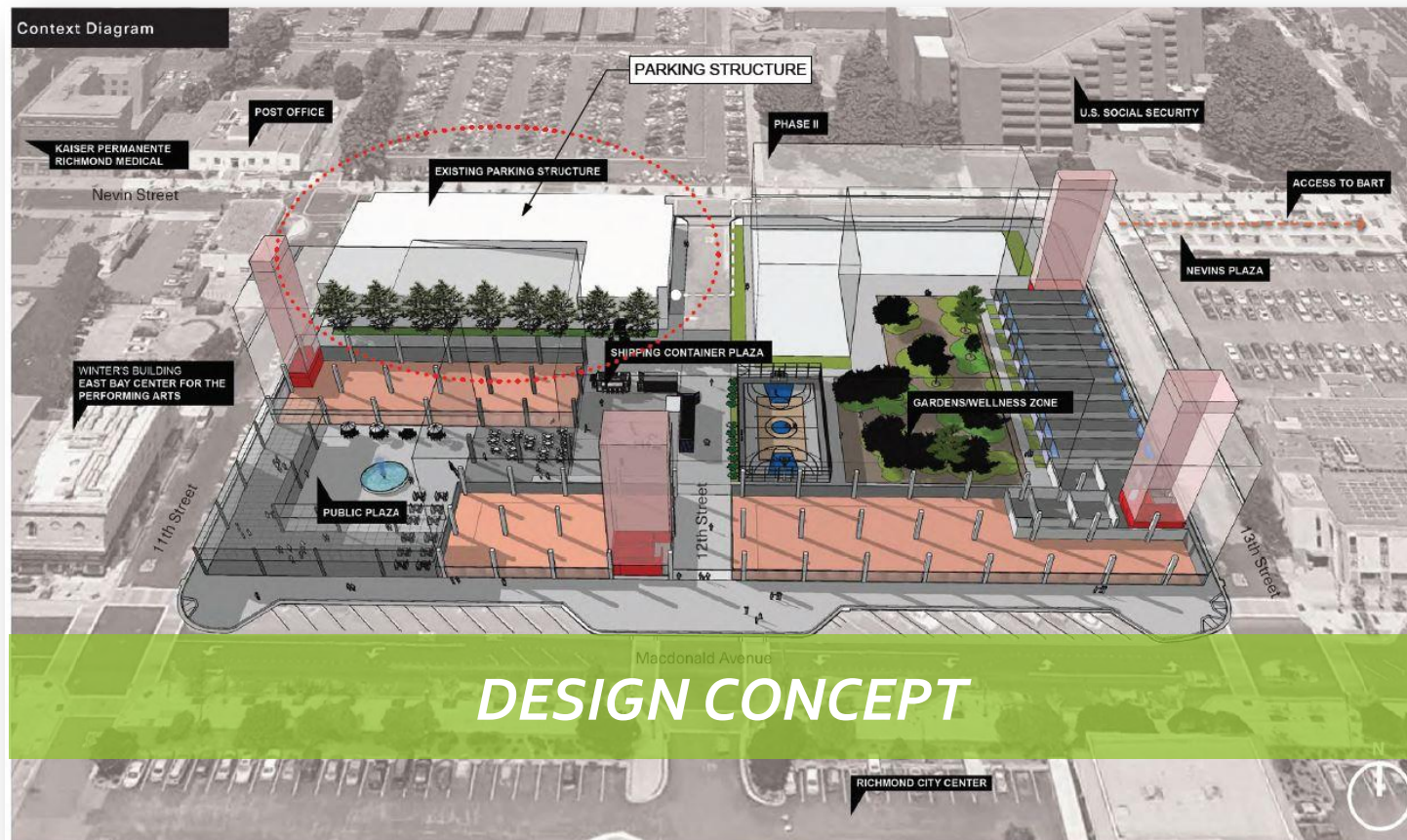
ground-floor retails space Richmond BART parking garage transforming into
CoBiz Richmond & food hall



Downtown Development Updates

12th & Macdonald

mixed-use project with housing, retail, gathering spaces

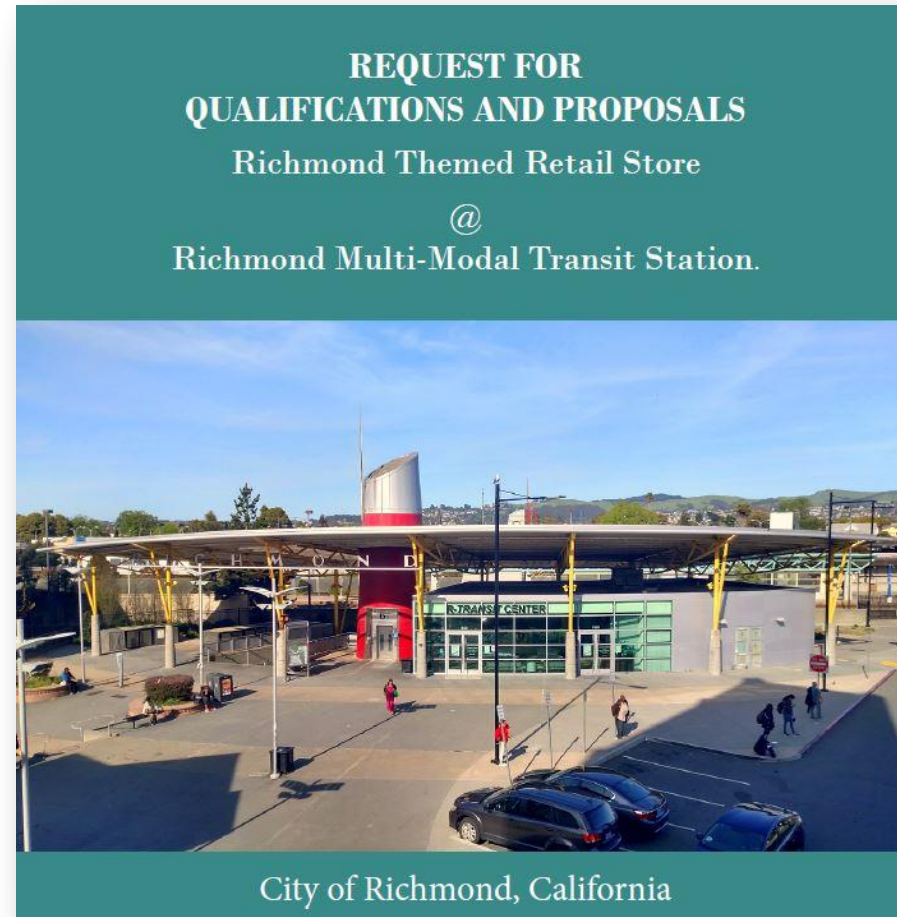


Downtown Development Updates

Downtown Richmond Visitor Center @ 1600 Nevin Plaza

Richmond Main Street Initiative
our new office!

Richmond Themed Store
RFQ/P due April 22
City of Richmond



Thank You!

Questions, Comments, Suggestions, Join the Movement...Contact us!



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Richmond, CA 94801
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www.RichmondMainStreet.org

