



# Community Partner Membership Program

**Join our Community Partner Membership Program:  
Receive valuable marketing tools for your company or organization!**

## Benefits

- **Reach our Readers & Followers AND Downtown Richmond Visitors**  
2000+ e-newsletter readers, 3400+ social media followers (Facebook, Twitter, Instagram & LinkedIn)  
Your logo, event, or announcement featured in the Downtown Richmond Visitor Center digital display
- **Advertise on RichmondMainStreet.org and Richmond Main Street app**  
Post events on our Events Calendar and publish announcement/offers on our Blog
- **Participate in our Signature Downtown Events**  
Direct marketing opportunities at 4 annual events attracting 4000+ (and growing!) visitors

## Levels

### Annual Membership

\$300

- Two listings in Main Street News, RMSI website & social media per month
- Your organization's logo prominently listed on our Sponsors & Community Partners page
- Your logo, event, or announcement featured in the Downtown Richmond Visitor Center digital display
- Social media shout-out when you join or renew
- Special pricing for additional listings: Only \$10 per listing! (30% discount)
- **Free booth spaces\*** at Richmond Main Street events:
  - Healthy Village Festival – June
  - Music on the Main concerts— July & August
  - Spirit & Soul Festival and Fundraiser—September
- Supporting the revitalization of Historic Downtown Richmond!

### Annual Plus

\$375

All benefits in Annual Membership **PLUS:**  
1 table & 2 chairs  
per event booth space

### Monthly Membership

\$30 per month

- Two listings in Main Street News, RMSI website & social media per month
- Special pricing for additional listings: Only \$10 per listing! (30% discount)
- Supporting the revitalization of Historic Downtown Richmond!

### Guest Membership

\$20 per listing

- One listing in Main Street News, RMSI website & social media
- Supporting the revitalization of Historic Downtown Richmond!

**Expand your reach in the community today: Become a Community Partner Member!**

**Get Started: [www.RichmondMainStreet.org](http://www.RichmondMainStreet.org)**

## **More About the Community Partner Membership Program**

Richmond Main Street's robust digital marketing platform and placemaking activities harnesses the power of email marketing, dynamic web presence, social media channels, and special events to engage with the Richmond community and develop lasting relationships. Our Community Partner Membership Program provides these valuable marketing tools and networking opportunities to local organizations and businesses. Whether you want to invite residents to your next event, promote a special offer, or share your story, this program is for you!

## **How to Join**

Visit [www.richmondmainstreet.org/become-a-member](http://www.richmondmainstreet.org/become-a-member) and click the "Join Now" button. Complete and submit the application. Please allow 2-3 business days for review and next steps.

## **How to Use Your Benefits**

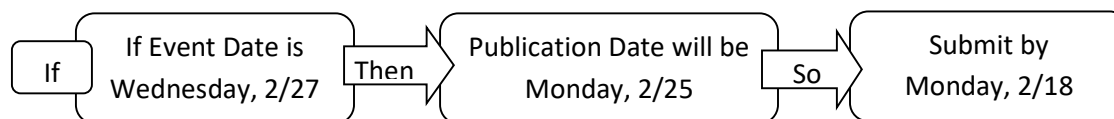
- How to Submit Listings: Upon joining, instructions will be provided by RMSI staff

*Note: All listings will appear exactly as submitted.*

- Platforms & Publication Deadlines:

- **For Main Street News e-newsletter (published on Mondays)**

- Submission & publication timeline example



- Will appear in Community Bulletin section; text may be adjusted to fit space available
- Accommodations can be made for regular/evergreen announcements

- **For Social Media Posts**

- In order to ensure maximum impact, publication timing will be determined by RMSI staff, taking into consideration the listing's content and our marketing schedule.

- **For Website**

- Submission processing: 2-3 business days
- Events will appear on the [Events Calendar](#)
- Announcements will be published as [Blog](#) posts

## **Start and End Dates for Membership**

Membership activation and renewal date is available on a rolling basis, and is determined upon receipt of payment.

## **Payment**

Payment is due in full at time of membership activation or renewal and may be paid via:

### **Credit Card**

Online via PayPal invoice

### **Check**

Please contact us for details.

**Questions?** Contact us: Call (510) 236-4049 or email [outreach@richmondmainstreet.org](mailto:outreach@richmondmainstreet.org)