



You're Invited to Sip and Savor with us at
Taste with Main Street
November 3, 2018

Board of Directors

September 5, 2018

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Dear Friend of Main Street,

Richmond Main Street is making great strides toward realizing our goal of creating a vibrant Downtown—new businesses, new housing, and cleaner streets. We are proud of our success and determined to keep the momentum going. Like most nonprofits, our mission is big and our resources are limited.

It is no small feat to continue to thrive in this ever changing environment. It's because of support from friends and partners like you that make it possible. **Your giving makes the difference!** Thus far in 2018 we've made significant progress, most notably:

- ★ Ground-breaking for *new* Richmond Business Hub at BART parking garage
- ★ New Youth Committee
- ★ Continued beautification and hospitality services
- ★ New location Freshest Cargo Mobile Farmers Market
- ★ Record attendance at Celebrate Downtown events, bringing thousands Downtown!

We are very excited to offer you an opportunity to support us once again (or maybe for the first time ever) **with our *Taste with Main Street* wine bus trip fundraiser**, on Saturday, **November 3**. It's a super fun way to join the revitalization effort! ***Taste with Main Street*** is an excursion to the Sonoma County for tasting and touring some of California's most desirable wine country destinations.

But wait, there's more! There's an added benefit if you act now – not only will you help us maintain our current activities, your contribution will support our growth and you'll have a great time savoring all that the ***Taste with Main Street*** has to offer. For all we've accomplished, there's so much more we'd like to do. From supporting local businesses and budding entrepreneurs to creating opportunities for residents and visitors to enjoy arts, culture, food, and community in our Downtown is not an easy task, but we can do it with your help!

And so you ask, "How can I help?" Become a Downtown Champion by sponsoring our ***Taste with Main Street*** fundraiser. Support community revitalization and economic development! The benefits to you and to us are enormous. We have several sponsorship options available to you. Check out sponsorship details on the next page. Join us!

Sincerely,

Xavier Abrams

Chair, Board of Directors

Amanda Elliott

Executive Director

Richmond Main Street Initiative, Inc. is a 501(c)(3) corporation
Tax ID#: 68-0481132 | CFC #: 76729
Donations may be tax deductible



Customized sponsorship packages also available!

Contact us to design a partnership that meets your unique philanthropic and marketing objectives.

Taste with Main Street

Wine Country Bus Trip Fundraiser

Saturday, November 3 | 9:30am – 5:30pm

Tasting and touring through world famous Sonoma Wine Country

Sponsorship Opportunities

MAGNUM LEVEL - \$2500

- ✓ Large logo with link on website, online event postings, email newsletters
- ✓ Company name in social media
- ✓ Large logo on event postcards and signage
- ✓ 1 page ad in event program
- ✓ 8 Taste with Main Street tickets PLUS *exclusive* swag bag & limited edition RMSI wine glass
- ✓ Gourmet snack gift basket AND 2 bottles of wine

RESERVE LEVEL - \$1000

- ✓ Large logo with link on website, online event postings, email newsletters, and company name in social media
- ✓ Medium logo on event postcards and signage
- ✓ 1 page ad in event program
- ✓ 4 Taste with Main Street tickets PLUS *exclusive* swag bag & limited edition RMSI wine glass
- ✓ 1 bottle of wine

GOURMET LEVEL - \$500

- ✓ Medium logo with link on website, online event postings, email newsletters,
- ✓ Company name in social media
- ✓ Logo on postcards & signage
- ✓ 1/4 page ad in event program
- ✓ 2 Taste with Main Street tickets PLUS *exclusive* swag bag & limited edition RMSI wine glass

VINTAGE LEVEL - \$250

- ✓ Small logo with link on website, online event postings, email newsletters, and company name in social media
- ✓ Logo on postcards & signage
- ✓ 1/4 page ad in event program
- ✓ 1 Taste with Main Street tickets PLUS *exclusive* swag bag & limited edition RMSI wine glass

Taste with Main Street Ticket - \$75

Includes mimosas & breakfast pastry, 1 complimentary tasting at each winery, light lunch, roundtrip transportation

To receive full recognition of your support, please send your contribution by **October 1, 2018***

Online: www.richmondmainstreet.org/donate OR

Send this form and mail check to: Richmond Main Street, 1015 Nevin Avenue, Suite 105, Richmond, CA 94801

Name: _____ Organization or Business _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

My level of sponsorship: Magnum Reserve Gourmet Vintage

I would like to purchase individual tickets! _____ tickets @ \$75 each = _____

I would like to make an in-kind donation of the following items _____ valued at \$ _____

I am unable to sponsor, but please accept my enclosed donation of \$ _____

This agreement becomes a binding document upon payment in full, signature of sponsor, and receipt confirmation by Richmond Main Street Initiative (RMSI). This agreement guarantees fulfillment of the items as sponsorship benefits as listed above. Sponsor agrees to submit items, such as website URL, social media handles, company logo, ad artwork, etc. on or before deadline(s) listed above to admin@richmondmainstreet.org. Sponsor acknowledges that contribution deadlines are subject to change; RMSI commits to making reasonable efforts to provide sponsor benefits.

Signature of Sponsor Representative

Date

Office Use

Received by: _____

Date: _____

Follow up: _____