



9TH ANNUAL HEALTHY VILLAGE FESTIVAL

June 23, 2018
Downtown Richmond, CA

ABOUT HEALTHY VILLAGE FESTIVAL

A fun annual summer event all about health and wellness. This free community event takes place in the Community Green Space park located at the corner of Harbour Way and Macdonald Avenue. Richmond Main Street collaborates with local community groups and nonprofits, caterers, and businesses to provide delicious healthy food samples, recipes, cookbooks, fresh produce giveaways, educational and fun activities for kids, and access to information about living a healthier lifestyle.



9TH ANNUAL HEALTHY VILLAGE FESTIVAL

Date Saturday, June 23, 2018

Time 10am – 1pm

Location Community Green Space
Downtown Richmond, CA

Activities

Fitness Demos | Resource & Info Booths

Produce Giveaways | Pony Rides

Make & Take Activities | Live Music

Ask A Doc | Health Screenings

& More!



ABOUT RICHMOND MAIN STREET

A community-based nonprofit corporation dedicated to revitalizing historic Downtown Richmond as a pedestrian-friendly urban village, offering products, services, arts, and entertainment that reflect the community's rich and diverse heritage.

Since 2001, we have hosted hundreds of arts, culture, and wellness events benefitting over 150,000 residents, employees, and visitors! This year we are continuing our tradition of creating opportunities for everyone who lives, works, and visits Richmond...and we invite you to join the movement.



501(c)(3) corporation

Tax ID#: 68-0481132 | CFC #: 76729

OUR PARTNERS IN PROGRESS

previous & current sponsors



SPONSOR BENEFITS

Whether you're looking to sell more product, let more people know about what you offer, or show your commitment to the community, Richmond Main Street provides several opportunities for truly effective relationship marketing.

Benefits deliver direct, comprehensive exposure:

- Far-reaching social media impact
- Outreach & traditional advertisement & digital marketing to 5000+ subscribers
- On-site promotional booths & VIP Experience tickets
- Personalized packages available
- A partner in creating a healthy, vibrant, and revitalized Downtown Richmond!

5000+ followers & growing!

Plus thousands via hyperlocal event calendars & partner newsletters



SPONSORSHIP OPPORTUNITIES

Platinum Presenting - \$5000

- “Presented by” and logo on all marketing materials & advertisements
- Large logo with link on website, online event postings, email newsletters, and company name tagged in social media
- Large logo on promotional materials, event banner & signage
- Bundling/direct marketing opportunities
- Promotional info booth at event
- Verbal recognition by MC on-stage during event
- Opportunity to address audience from stage
- Publicity and photo-ops

MORE SPONSORSHIP OPPORTUNITIES

Gold - \$2500

- Large logo with link on website, online event postings, email newsletters, and company name tagged in social media
- Large logo on marketing materials, event banner & signage
- Verbal recognition by MC
- Publicity & photo-ops
- Promotional info booth at event

Silver - \$1000

- Medium logo with link on website, online event postings, email newsletters, and company name tagged in social media
- Medium logo on marketing materials, event banner & signage
- Verbal recognition by MC
- Publicity & photo-ops
- Promotional info booth at event

Bronze - \$500

- Small logo with link on website, online event postings, email newsletters, and company name tagged in social media
- Small logo on marketing materials, event banner & signage

OTHER SPONSORSHIP OPPORTUNITIES

Community Partner - \$150

- Company name with link on website, online event postings, email newsletters, and tagged in social media

In-Kind Donor

- Food, Beverages, Goods & Services
- Prize for drawing
- Food or Thank You Gift Items for volunteers

Tachella Family Farms
Walnut Blvd.
Brentwood, CA 94513



Photo credit: Richmond Main Street, Maximille Gonzales

RICHMOND MAIN STREET INITIATIVE
Revitalizing Historic Downtown Richmond

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