



*Kicking off a celebratory summer with*  
**9<sup>th</sup> annual**  
**HEALTHY VILLAGE FESTIVAL**

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April 3, 2018

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Dear Friend of Main Street,

Richmond Main Street Initiative (RMSI) is gearing up for a summer filled with exciting events in historic Downtown Richmond. We are proud to present the 9<sup>th</sup> annual **Healthy Village Festival** on **June 23<sup>rd</sup>** from **10am – 1pm**. *We can't wait to bring countless community members Downtown to receive access to health resources and support local businesses!*



**Healthy Village Festival** is critical to our revitalization efforts in Downtown Richmond. It helps us to achieve our mission of restoring Downtown's vibrant urban village legacy by promoting the district, supporting healthy living and providing free, safe events that reflect our community's rich heritage.

Last year's event was a great success with:

- Record-breaking attendance—300+ residents of all ages!
- Fitness Breaks: Zumba and PIYO
- "Ask the Doc" hosted by [Kaiser Permanente](#)
- 33 info booths & artisan vendors
- Bicycle blender smoothies courtesy of [Rich City Rides](#)
- Distributed 400+ pounds of produce, 200 reusable shopping bags & 175 water bottles
- [Freshest Cargo Mobile Farmers' Market](#)

**You can help us continue this vital work by becoming a sponsor of our 2018 Healthy Village Festival.** It is through the generous support of local funders, small businesses, and individual donors that this event has achieved remarkable growth in scope and attendance. Supporting this event is also an excellent marketing opportunity for you and your business: we proudly recognize our event sponsors in a variety of print and online media, which reach a large audience of over 5000 people through our targeted outreach. We anticipate this year's Healthy Village Festival to be even more successful.

**Make an investment in Main Street today and mark your calendar for health & wellness in Downtown!** We know that you believe in the power of a healthy, thriving downtown, and we are happy to work with you to customize our partnership.

We are excited about the possibility of working with you to help improve Downtown Richmond and look forward to hearing from you.

With Grateful Appreciation,

  
Amanda Elliott  
Executive Director

Richmond Main Street Initiative, Inc. is a 501(c)(3) corporation  
Tax ID#: 68-0481132 | CFC #: 76729  
Donations may be tax deductible

**Customized sponsorship packages also available!**

Contact us to design a partnership that meets your unique philanthropic and marketing objectives.

# HEALTHY VILLAGE FESTIVAL 2018

Saturday, June 23 | 10am – 1pm

Community Green Space Park, Macdonald Ave & Harbour Way

## Sponsorship Opportunities

<p><b>PLATINUM SPONSOR - \$5000</b></p> <ul style="list-style-type: none"> <li>✓ "Presented by" and large logo with link on website, online event postings, email newsletters, and company name in social media</li> <li>✓ Large logo on event banners, postcards, signage</li> <li>✓ Promotional info booth space at the event</li> <li>✓ Verbal recognition by MC on-stage during event</li> <li>✓ Publicity, photo-ops at event</li> <li>✓ Option for onstage address to audience</li> </ul>	<p><b>GOLD SPONSOR - \$2500</b></p> <ul style="list-style-type: none"> <li>✓ Large logo with link on website, online event postings, email newsletters, and company name in social media</li> <li>✓ Large logo on event banners, postcards, signage</li> <li>✓ Promotional info booth space at the event</li> <li>✓ Verbal recognition by MC on-stage during event</li> <li>✓ Publicity and memento photos taken at the event</li> </ul>
<p><b>SILVER SPONSOR - \$1000</b></p> <ul style="list-style-type: none"> <li>✓ Medium logo with link on website, online event postings, email newsletters, and company name in social media</li> <li>✓ Logo on event banners, postcards, signage</li> <li>✓ Promotional info booth space at the event</li> <li>✓ Verbal recognition by MC on-stage during event</li> </ul>	<p><b>BRONZE SPONSOR - \$500</b></p> <ul style="list-style-type: none"> <li>✓ Small logo with link on website, online event postings, email newsletters, and company name in social media</li> <li>✓ Logo on event banner, postcards, signage</li> </ul>

### COMMUNITY PARTNER/INDIVIDUAL CONTRIBUTION - \$150

Name on website, online event postings, email newsletters

**To receive full recognition of your support, please send your contribution by May 15, 2018\***

**Online:** [www.richmondmainstreet.org/healthy-village-festival](http://www.richmondmainstreet.org/healthy-village-festival) **OR**

**Send this form and mail check to:** Richmond Main Street, 1015 Nevin Avenue, Suite 105, Richmond, CA 94801

Name: \_\_\_\_\_ Organization or Business \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

My level of sponsorship:     Platinum     Gold     Silver     Bronze     Community Partner

I would like to make an in kind donation of the following items \_\_\_\_\_  
\_\_\_\_\_ valued at \$ \_\_\_\_\_

I am unable to sponsor the 2018 Healthy Village Festival, but please accept my enclosed donation of  
\$ \_\_\_\_\_ in support of Richmond Main Street.

This agreement becomes a binding document upon payment in full, signature of sponsor, and receipt confirmation by Richmond Main Street Initiative (RMSI). This agreement guarantees fulfillment of the items as sponsorship benefits as listed above. Sponsor agrees to submit items, such as website URL, social media handles, company logo, ad artwork, etc. on or before deadline(s) listed above to [admin@richmondmainstreet.org](mailto:admin@richmondmainstreet.org). Sponsor acknowledges that contribution deadlines are subject to change; RMSI commits to making reasonable efforts to provide sponsor benefits.

\_\_\_\_\_  
Signature of Sponsor Representative/Title

\_\_\_\_\_  
Date