



Welcome!

Richmond Main Street Initiative

Annual Stakeholder Meeting

Thursday, MARCH 15
5:30pm-7:30pm

Nevin Community Center
598 Nevin Avenue
Richmond



1015 Nevin Avenue, Suite 105
Richmond, CA 94801
www.RichmondMainStreet.org
(510) 236-4049

Co-hosted by



About Us

Our Mission To revitalize Historic Downtown Richmond

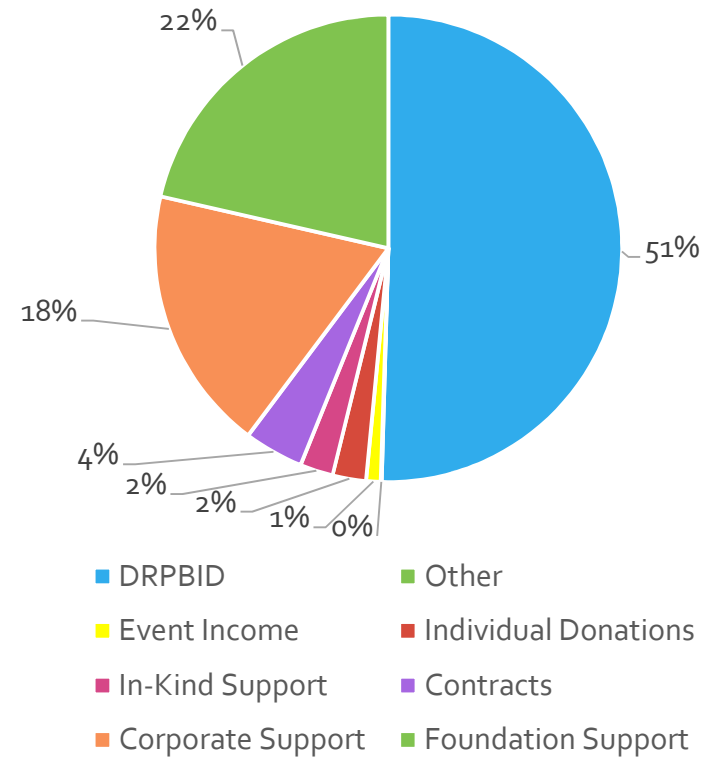
Main Street Model



501c3 nonprofit corporation
EIN 68-0481132 | CFC 76729

2017 Program Income

\$385,057



2017



Promotions

Marketing Downtown Richmond through events
arts, entertainment, health & wellness

Annual Events

Art In Windows

Healthy Village Festival

Music on the Main

Chill with a Cop

Spirit & Soul Festival

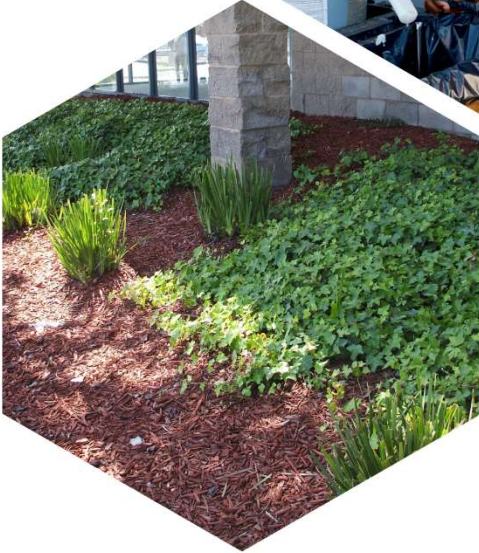
Downtown Holiday Festival

56 Main Street Zumba Classes

82 Artisan, Food & Resource vendors

33 Freshest Cargo Mobile Farmers' Markets

2017



Clean & Safe

Enhancing the public safety & cleanliness
of Downtown Richmond

Safety 1st Ambassadors

Maintenance, Hospitality, Collaboration

2800 Hours of Service

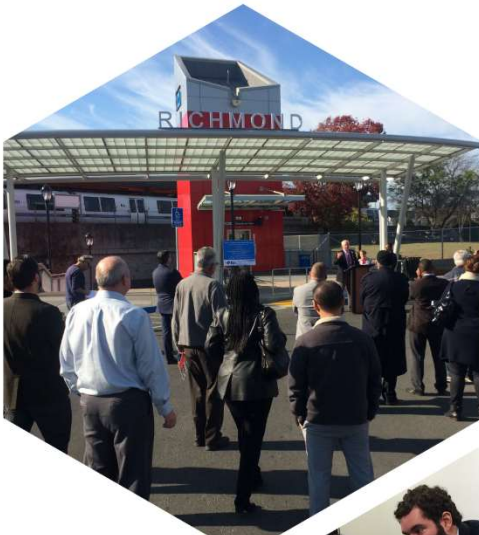
600 Bags of trash & debris collected

74 Dumping & graffiti issues abated

100% Local Hire

Partnerships

Code Enforcement & Public Works
Richmond Police Department
Property Owners & Merchants



Downtown Development

Strengthening & supporting Downtown businesses,
supporting new development Downtown

Impactful Investments

6 New Downtown Businesses

95 Hours of technical business assistance

45 Businesses assisted

\$4.3M Public/Private investment including
Richmond Transit Station Renovation &
Your Way Pizza build-out

DRPBID Renewed through 2022.

2017



DRPBID Renewal & Update

DRPBID a public-private partnership managed by Richmond Main Street Initiative (RMSI) and is funded by annual assessments on commercial and non-profit housing parcels. DRPBID funds pay for services and activities designed to make Downtown economically viable, safe, and attractive.

2018 Budget: \$199,869

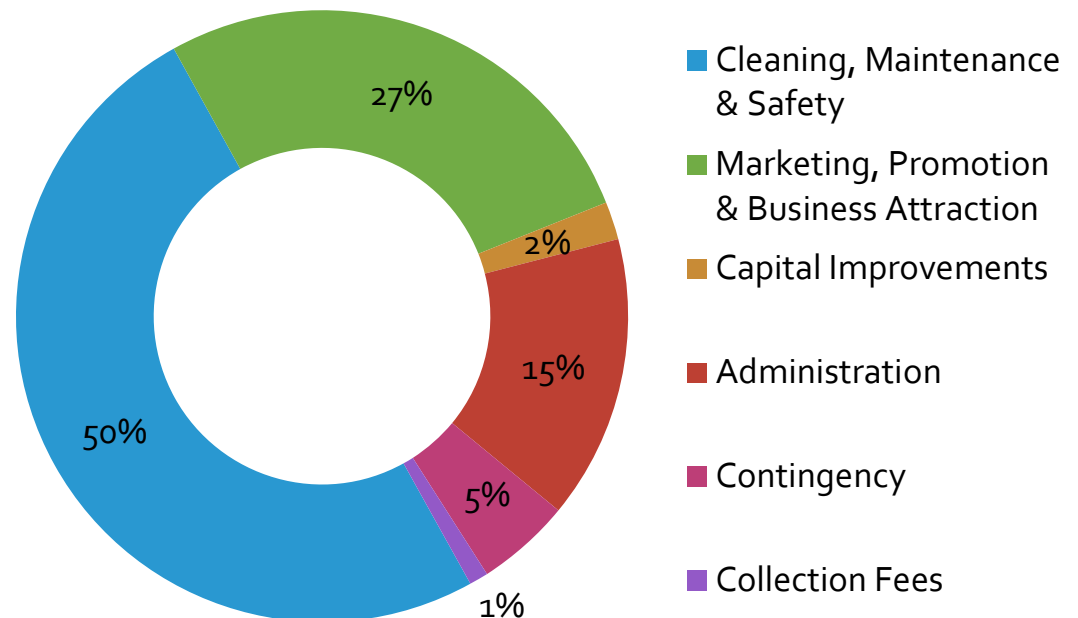
DRPBID Renewal 2018 - 2022

2018 assessment

Commercial 13 cents/sqft

Nonprofit housing 6 cents/sqft

82 parcels and 33 property owners



2017



Community

Building & strengthening relationships with
all Downtown stakeholders

Volunteers

229 Individuals

915 Hours of service

Collaboration

395 hours invested by Main Street
staff participating in strategic meetings,
trainings & development projects

Partnerships

Iron Triangle Neighborhood Council, Rich City Rides,
UC Berkeley, Ernst Valery, Public Health Solutions,
Fresh Approach, City of Richmond...and many more.

2018 Work Plan & Priority Projects

- Downtown Business Association
- Youth Committee
- Celebrate Downtown Summer Events
- Downtown Development Projects
 - 12th & Macdonald
 - CoBiz Richmond

Richmond Main Street Youth Committee



Represent, Advocate & Enhance the Renewal of Downtown Richmond!

Richmond Main Street seeks engaged, passionate, and tuned in youth leaders to form our Youth Committee.

Projects & Perks

- ★ Plan & promote 2 summer events: Healthy Village Festival and Spirit & Soul Festival youth stage
- ★ Work with City of Richmond Youth Council, boards & commissions
- ★ Monthly meetings
- ★ Shape Downtown development projects
- ★ Receive \$150 stipend and job skills

Application Deadline

Friday, March 30, 2018

Call for Applicants!

Richmond Residents
Ages 15 - 25

Develop Leadership
& Work Skills
\$150 Stipend

Shape the Future of
Downtown

Apply Today!

RichmondMainStreet.org

MORE INFO

Richmond Main Street

(510) 236-4049

RichmondMainStreet.org



Downtown Development Updates

Richmond Transit Village Phase 2

- New elevator to BART concourse
- Passenger drop-off/pick-up
- Pedestrian right of way
- Improved lighting
- Bike lockers



Downtown Development Updates

BART Garage Retail Space

Ernst Valery Investments (EVI)

- Oct. 2017: BART Board of directors approve EVI master tenant proposal
- Feb. 2018: Lease agreement signed
- Tenants:

CoBiz Richmond

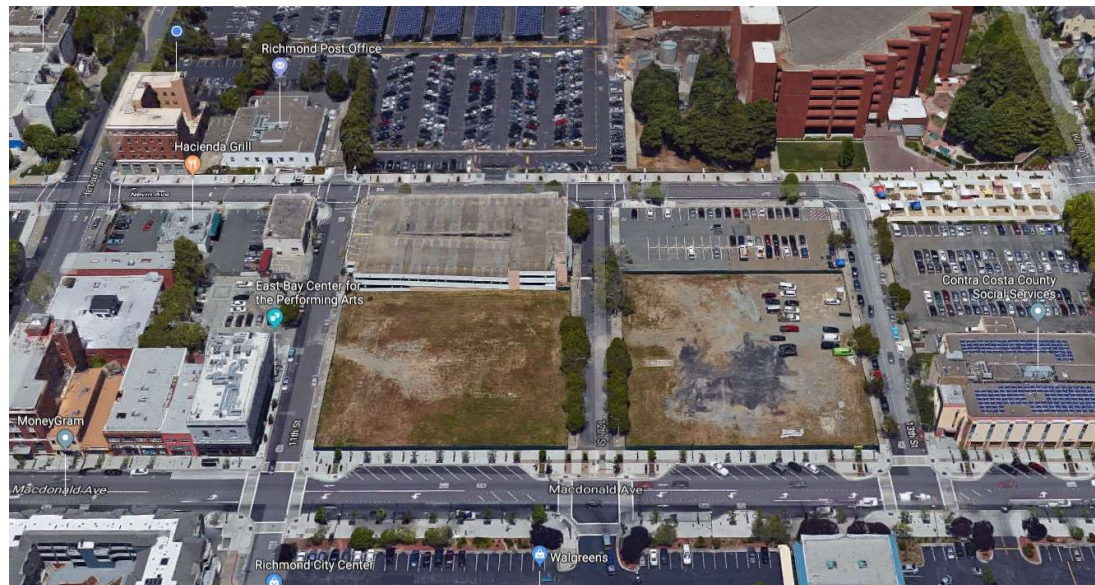


Downtown Development Updates

12th & Macdonald Project



- 256 units housing, mixed income
- Up to 60,000 sq.ft. commercial retail space
- Stakeholder Outreach



Downtown Development Updates

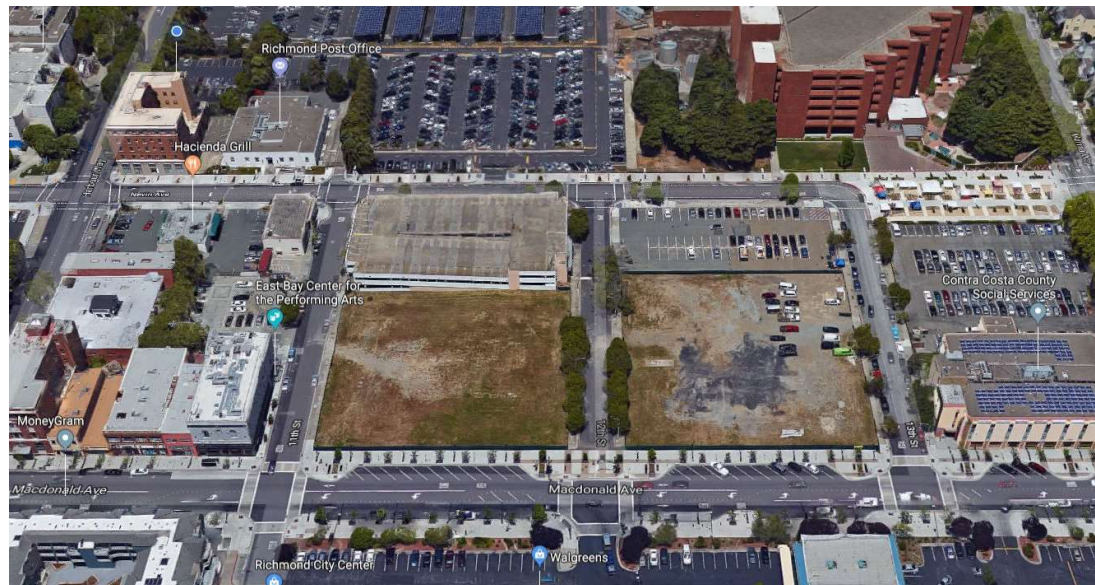
12th & Macdonald Project

We want to know your...

Hopes

Vision

Questions



Thank You!

**Questions, Comments, Suggestions,
Join the Movement...
Contact Us!**



1015 Nevin Avenue, Suite 105

Richmond, CA 94801

P: (510) 236-4049

admin@richmondmainstreet.org

www.RichmondMainStreet.org

