



Revitalizing Historic Downtown Richmond

Community Partner Membership Program

***Join our Community Partner Membership Program
and receive valuable marketing tools for your company or organization!***

Benefits

- **Reach our Readers & Followers**
2000+ e-newsletter readers, 1400+ Facebook followers, 1000+ Twitter followers
- **Advertise on RichmondMainStreet.org and Richmond Main Street app**
Post events on our Events Calendar and publish announcement/offers on our Blog
- **Participate in our Signature Downtown Events**
Direct marketing opportunities at 4 events attracting 3000+ (and growing) visitors

Levels

Annual Membership

\$275

- One month free advertising!
- Two listings in Main Street News, RMSI website & social media per month
- Your organization logo prominently listed on our Sponsors & Community Partners page
- Social media shout-out when you join
- Special pricing for additional listings: Only \$10 per listing! (30% discount)
- Free booth spaces* at Richmond Main Street events:
 - Healthy Village Festival – June
 - Music on the Main concerts— July & August
 - Spirit & Soul Festival and Fundraiser—September*one booth space per event; additional permit fees may apply
- Supporting the revitalization of Historic Downtown Richmond!

Monthly Membership

\$25 per month

- Two listings in Main Street News, RMSI website & social media per month
- Special pricing for additional listings: Only \$10 per listing! (30% discount)
- Supporting the revitalization of Historic Downtown Richmond!

Guest Membership

\$15 per listing

- One listing in Main Street News, RMSI website & social media
- Supporting the revitalization of Historic Downtown Richmond!

Expand your reach in the community today: Become a Community Partner Member!

Get Started: www.RichmondMainStreet.org

More About the Community Partner Membership Program

In early 2015, we launched a weekly e-newsletter—Main Street News—a new and improved way of sending updates on community events, programs, and projects. In addition to highlighting the activities in Downtown, our e-newsletter also provides a platform for community-based organizations and local businesses to promote their work, products, and services. We are excited to offer this new service to our valued community partners! By joining our Community Partner Membership Program you will receive valuable marketing tools for your organization or business.

How to Join

Visit www.richmondmainstreet.org/become-a-member and click the “Join Now” button.

Complete and submit the application. Please allow 2-3 business days for review and next steps.

Important Details to Note

- How to submit listings: Upon joining, instructions will be provided by RMSI staff
- All listings will appear exactly as submitted.
- Regarding publication of listings
 - **For e-newsletter (published on Mondays)**
 - Submission deadline: Monday before desired e-newsletter publication date
 - Listings will appear in “Community Bulletin” section
 - **For Social Media Posts**
 - In order to ensure maximum impact, publication will be determined by RMSI staff, taking into consideration our marketing schedule and the listing’s content.
 - **For Website**
 - Listings will appear on the website within 2-3 business days
 - Events will appear on the [Events Calendar](#) until the event takes place.
 - Announcements will be published as [Blog](#) posts

Start and End Dates for Membership

Membership activation and renewal date is available on a rolling basis, and is determined upon receipt of payment.

Payment

Payment is due in full at time of membership activation or renewal and may be paid via:

Credit Card

Online via PayPal invoice

Check

Please contact us for details.

Questions? Contact us: Call (510) 236-4049 or email outreach@richmondmainstreet.org