



Keep Downtown Clean and Safe

Downtown Richmond is a historical, diverse, up and coming neighborhood. As a business and/or property owner in historic downtown Richmond you have an investment in our commercial corridor. Richmond Main Street and its partners are working hard to improve the area by keeping it clean and safe for everyone. You can help us achieve this goal by becoming a partner of Main Street and pledging to do your part in keeping downtown clean and safe.

Richmond Main Street will publicly recognize downtown businesses that sign the Keep Downtown Clean and Safe pledge and support our beautification efforts in a variety of ways:

Green Leaf Sponsor—Signed Pledge

- Your business name on Richmond Main Street's "Clean Tree"

Yellow Leaf Sponsor—\$25

- Your business name on Richmond Main Street's "Clean Tree"
- One (1) "Clean Tree" leaf decal to display in your storefront

Orange Leaf Sponsor—\$50

- Your business name on Richmond Main Street's "Clean Tree"
- One (1) "Clean Tree" leaf decal to display in your storefront
- Shout out at Richmond Main Street events
- Recognition in Richmond Main Street event programs for one year

Red Leaf Sponsor—\$75

- Your business name on Richmond Main Street's "Clean Tree"
- One (1) "Clean Tree" leaf decal to display in your storefront
- Shout out at Richmond Main Street events
- Business name or logo in Richmond Main Street event programs for one year
- Business name or logo on Richmond Main Street's website and E-newsletter

YES! I want to help with the revitalization effort to transform downtown into a pedestrian-friendly, vibrant, urban village and focal point of our community by becoming a Friend of Main Street.

_____ pledges to do its part to keep downtown Richmond
(print name of business)

clean and safe by:

- ✓ Properly disposing all refuse materials—trash, recycling, and yard waste
- ✓ Informing Code Enforcement of any dumping or blighted properties
- ✓ Abating graffiti in a timely manner
- ✓ Adopting CPTED guidelines (see attached information)
- ✓ Becoming a financial supporter of this program. Please select your level of support:
 - Pledge Green Leaf
 - \$25 Yellow Leaf
 - \$50 Orange Leaf
 - \$75 Red Leaf

Please provide the following information so we can list you as one of our supporters and keep you current with our events, activities, programs, and progress in revitalizing Downtown Richmond:

Name: _____

Phone Number: _____ Email: _____

Best way to reach me: phone email

Mailing Address:

Street Address _____

City _____ State _____ Zip Code _____

Our downtown Richmond/Macdonald Avenue commercial corridor property/business:

Name of property/business: _____

Street Address: _____

Signature: _____ Title: _____

Date: _____

Please make checks payable to Richmond Main Street. Your gift of support is 100% tax deductible. Tax ID: 68-0481132

Questions can be directed to: Alicia Gallo (510) 236-4049 or outreach@richmondmainstreet.org