



Beautification Resource Guide

BEAUTIFICATION

- ✓ Sign our “**Keep Downtown Clean and Safe**” pledge
- ✓ Report and remove graffiti and blight quickly from private property
 - Code Enforcement: (510) 621-1279
 - Graffiti/Illegal Dumping Hotline: (510) 965-4905
 - City’s graffiti abatement program for businesses: Trina Jackson (510) 620-6581
- ✓ Properly dispose of trash, recycling, and yard waste
- ✓ Keep sidewalk in front of your storefront clear of litter

Crime Prevention Through Environmental Design (CPTED)

- ✓ Follow CPTED guidelines by removing blight from private property, trimming bushes and hedges, and engaging with the RMSI efforts.
- ✓ Know your neighbors and Richmond Main Street’s Neighborhood Ambassadors.
- ✓ Contact the following for assistance with following and implementing CPTED guidelines:
 - Richmond Main Street Initiative (510) 236-4049
 - Michelle Milam, Crime Prevention Coordinator (510) 620-6538

COMMUNITY/POLICE PARTNERSHIPS

- ✓ Report suspicious activity to police, and establish a relationship with local beat officers:
 - Non-Emergency Police Dispatcher: (510) 620-1214
 - Matt Stonebraker, Bicycle Patrol Officer: (510) 621-1212 x7046
 - Email questions and concerns to your neighborhood beat officers:
pdbeat6@richmondpd.net

CIVIC ENGAGEMENT

- ✓ Stay civically engaged and participate in activities that promote economic vitality in downtown Richmond:
 - Visit www.richmondmainstreet.org or send your email address to admin@richmondmainstreet.org to receive information about upcoming community events, workshops, ways to get involved, and resources.
 - **City Council Meetings:** 1st and 3rd Tuesday of each month, City Hall, 450 Civic Center Plaza, 6:30pm
 - **Iron Triangle Neighborhood Council Meetings:** 3rd Thursday of each month, Nevin Community Center, 598 Nevin Ave, 5:30pm
 - **Downtown Task Force Meetings:** 3rd Wednesday of each month, Hacienda Grill, 1000 Nevin Ave, 5:30pm. Contact Janet Johnson for more information and to RSVP: (510) 307-8131 or janet_johnson@ci.richmond.ca.us

If you support our efforts, please join us by signing the “**Keep Downtown Clean and Safe**” pledge. Return your completed pledge to Richmond Main Street and we will advertise your business’s participation in our beautification campaign on public materials, event programs, and our website. Together we can revitalize downtown Richmond and beautify our community.