

The Richmond Main Street Initiative, Inc.



1000 Macdonald Avenue, Suite C, Richmond, CA 94801

Telephone: (510) 236-4049 Fax: (510) 236-4052 Web: www.richmondmainstreet.org

OPEN VOLUNTEER POSITION ANNOUNCEMENT

Position Title: Neighborhood Ambassador

Position Type: Volunteer, flexible time

The Richmond Main Street Initiative, Inc. (RMSI) is dedicated to revitalizing downtown Richmond as a vibrant pedestrian-friendly urban village, offering products, services, arts and entertainment that reflect the community's rich and diverse heritage. We are currently seeking enthusiastic volunteers to serve as Clean & Safe Neighborhood Ambassadors in the downtown commercial district. The downtown Richmond commercial district is located on Macdonald Avenue between 8th and 19th streets. The Neighborhood Ambassador program is a new pilot program to advance Richmond Main Street's Clean and Safe goals. Neighborhood Ambassadors are volunteers who will help to establish a visible presence within the community and dispel negative perceptions of the area by helping with street cleaning and neighborhood greening projects, assisting in outreach efforts for the Richmond Main Street program, and offering way finding assistance to visitors on the commercial corridor.

Key Responsibilities

There are several tasks that volunteers can help with depending on their availability and abilities. Some of these tasks include:

- Walk the corridor to log graffiti, vacant building issues, potholes and other infrastructure issues
- Distribute pertinent information to area merchants, visitors, and residents (e.g newsletters, flyers, etc.)
- Help merchants paint out graffiti and clean litter from the sidewalk
- Maintain the local Community "Green" Space park
- Help with trash pick-up and sidewalk cleaning, and clearing weeds from tree wells
- Assist in surveying merchants and property owners as needed
- Assist visitors to the district by providing directions
- Potentially work on other RMSI programs and projects

Time commitment: Ideally, volunteers can commit to a regularly occurring shift. For example, volunteers could do a two hour shift once a week, every other week or month. Richmond Main Street is flexible on the time commitment and volunteer schedule. Training will be provided to all Neighborhood Ambassadors.

Benefits: In addition to the satisfaction ambassadors will receive by helping to revitalize downtown Richmond, Ambassadors will gain various perks from downtown businesses and RMSI, such as T-shirts and gift certificates. Neighborhood Ambassadors can also receive community service hours through this program.

Qualifications: Anyone can volunteer to be a Neighborhood Ambassador: students, seniors, retirees, moms and dads with free time, part-timers, young people, or anyone passionate about efforts to revitalize downtown Richmond! Ambassadors should be comfortable communicating with the general public, enjoy being outdoors, and be enthusiastic about helping improve our community. RMSI staff will provide all necessary training to volunteers.

If you want to be a part of this new exciting program, please contact Alicia Gallo at outreach@richmondmainstreet.org or 510-236-4049.

Neighborhood Ambassador volunteer applications can be downloaded from our website: www.richmondmainstreet.org