



## **SUMMER JOBS FOR YOUTH**

### **Youth Entrepreneur Program –Youth Retail Readiness & Employment Training**

A five-week training to address the needs of businesses seeking to hire local workers. Richmond Main Street's Youth Retail Readiness and Employment Training program will address this need by training employment age High School youth to be ready to work.

The five-week program will train local youths on:

- \*job readiness skills
- \* leadership skills
- \*business etiquette and dress
- \*creating a business plan
- \*budgeting and banking

It will also:

- \*provide employment to youth
- \*enhance local retail stores with skilled trained workers
- \*provide salaries to workers

Additionally, the program will provide basic training on aspects of owning and managing a retail business.

The Main Street Initiative working with the City of Richmond Employment and Training Department and the Retail Trainer/Consultant, will create job matches between the youth and retail businesses within the Central Richmond Revitalization area and Hilltop Mall. The training program will start in early May 2008.

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